

Implementation of Bhinneka Tunggal Ika Mottoes in Social and State Life

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Abstract

The motto "Bhinneka Tunggal Ika," which affirms the values of pluralism and unity in the context of cultural, religious, and ethnic diversity in Indonesia, has become an undeniable moral foundation in building the nation's identity. Although officially recognized as the spirit of nationhood, the implementation of Bhinneka Tunggal Ika still faces a number of complex challenges in Indonesia's diverse society. In this context, this article aims to conduct an in-depth analysis of these problems, explore the root causes that hinder the implementation of this motto, and formulate concrete solutions to strengthen awareness of diversity and promote social harmony in Indonesia. Taking into account the negative impacts of suboptimal implementation of this motto, strategic measures can be designed to foster inclusiveness, respect for differences, and build inter-ethnic solidarity across the country. Through this approach, it is hoped that there will be positive changes in building a more united, just, and harmonious society, which makes Bhinneka Tunggal Ika not only an empty motto, but as the main pillar in maintaining the unity and unity of the Indonesian nation.

Keywords: Bhinneka Tunggal Ika, Diversity, Integration.

INTRODUCTION.

(Pertiwi & Dewi, 2021) The motto of Bhinneka Tunggal Ika has long been a symbol of diversity and unity in the life of the nation and state in Indonesia. In this motto, there are noble values of tolerance, unity, and cultural diversity that are a strong foundation for the progress of society, affirming the concept that diversity is a wealth that must be maintained. However, even so, the implementation of the motto Bhinneka Tunggal Ika still faces significant challenges among Indonesians, reflecting the complexity of social realities involving factors such as differences in culture, religion, and ethnic background that are often the cause of tension and conflict in social dynamics. (Pluralitas, n.d.)The lack of

awareness of the importance of respecting differences and respecting cultural plurality is a major problem that needs to be revealed and resolved.

(Santoso et al., 2023) Bhinneka Tunggal Ika which means "Different but one also" has been an integral part of Indonesia's national identity since the time of the Majapahit kingdom. The values of diversity, tolerance, and unity contained in this motto reflect the spirit of the plural Indonesian nation. However, ironically, despite having become a national motto that is upheld and infused by most citizens, the implementation of Bhinneka Tunggal Ika values still faces complex obstacles and challenges in Indonesian society, highlighting imperfections in the process of internalizing and practicing these values in everyday life. (Subekti Masri., 2020) Some of the factors that cause the lack of implementation of this motto include low understanding of the true meaning of Bhinneka Tunggal Ika, lack of education about the importance of respecting differences, and social and political conflicts that hinder the realization of inter-ethnic, religious, and cultural harmony. Therefore, this study will conduct a deeper exploration of the social, cultural, and political conditions that influence and shape the implementation of the motto of Bhinneka Tunggal Ika among Indonesian society. In addition, this research also aims to find solutions that can be adopted and applied effectively to strengthen and expand these values in community life, thus creating a more inclusive and harmonious framework for all citizens

The motto "Bhinneka Tunggal Ika" has become a characteristic that transcends time since the golden age of the Majapahit kingdom, and is now a solid foothold in shaping the essence and identity that is inseparable from Indonesia, permeating all aspects of people's lives and becoming a moral and cultural foundation that is upheld to this day. (Hasid et al., 2022) The underlying philosophy highlights how important it is to bring differences together as a common resource in the nation-building process. However, in everyday reality, the implementation of this motto still faces significant challenges in Indonesian society. In this context, this article not only reviews the related difficulties, but also explores the root of the underlying problem, revealing various factors that influence the lack of application of the Bhinneka Tunggal Ika motto in community life. By expanding the scope of analysis, this article aims to provide deep insights and implementable solutions to overcome obstacles this also strengthens the spirit of diversity and social harmony in Indonesia. By thoroughly exploring the various aspects involved in these challenges, this article seeks to provide a more comprehensive picture of the social dynamics behind society's inability to optimally implement these mottoes.

One of the main problems faced in the implementation of the motto "Bhinneka Tunggal Ika" is the lack of understanding and appreciation of the values of pluralism embodied in this

motto, which in turn hinders the ability of society to embrace diversity comprehensively and practice cross-cultural cooperation effectively. (A. Fuadi., 2020) Although Indonesia is seen as a country rich in cultural, religious, and ethnic diversity, this diversity is often seen as an obstacle rather than a source of strength. Moreover, in some cases, the inability to see diversity as a shared wealth and strength has led to tensions and conflicts between groups at various levels of society. In many contexts, narrow views of differences often hinder efforts to build dialogue, tolerance, and cooperation between groups, which are key pillars in strengthening social unity and harmony. When this narrow view gets in the way of progress, societies are often caught in a cycle of incomprehension and tension that exacerbates the situation. Therefore, it is important for Indonesians to go beyond the old paradigm of limiting views on diversity, and begin to recognize its value as a fundamental asset in building a strong and inclusive nation, and to explore innovative solutions that can defuse conflict and promote a deeper understanding of different perspectives.

The existence of prejudices and stereotypes is also a serious obstacle in implementing the motto of *Bhinneka Tunggal Ika* in Indonesian society. (Hasan & Fadia, 2023) Hate speech is a crime that is often committed by someone where the action is contrary to good morals. Race, gender, skin color, disability and other matters. (Yuswanto et al., 2020) Violation of these rules and regulations is seen as being able to cause upheaval in society, because it is seen as disturbing the cosmic balance of society. (M. Agustian., 2019) Prejudices, both implied and explicit, against certain groups, have a detrimental effect on shaping interpersonal and intergroup relationships within society. When such prejudices are allowed to develop unopposed, it can reinforce divisions between groups and deepen the intercultural gaps that exist in society. This prejudice often affects the way individuals or groups perceive and interact with other groups, giving rise to tensions, conflicts, and social injustices that are detrimental to social development and common well-being. Therefore, it is important to actively oppose these prejudices by promoting understanding, tolerance, and cross-cultural cooperation to strengthen social peace and harmony. The impacts are multifaceted, ranging from reducing opportunities for cross-group cooperation to increasing the level of interpersonal conflict. (Dkk, 2018) This, indirectly, hinders the process of social integration that is essential to create unity in the diversity that characterizes Indonesia. When prejudices and stereotypes are rampant, they not only pose obstacles to social integration, but also complicate efforts to build solidarity and closeness among diverse groups in society. Therefore, it is imperative to continue to encourage efforts aimed at actively combating prejudice and stereotypes, as well as promoting a deeper understanding of diversity as an enriching asset, not as a source of conflict. By creating a broader awareness

of the importance of respecting differences and appreciating the values of diversity, societies can be better equipped to embrace unity in diversity, creating a solid foundation for harmonious and sustainable social integration.

Another significant challenge is the lack of effort made to promote intercultural dialogue and multiculturalism education among Indonesians, which in turn complicates the process of cultivating a deep understanding of inclusive values and respect for differences. A lack of awareness of the importance of understanding and appreciating cultural, religious, and social differences can result in indifference to the issue of social diversity. (Hamdani et al., 2024) This not only creates inter-group inequality, but also hinders an inclusive environment in which all individuals feel recognized, valued and accepted within the framework of a diverse society. Thus, it is important for various stakeholders, including governments, educational institutions, civil society, and the private sector, to step up efforts in promoting intercultural dialogue and multiculturalism education in order to stimulate deeper understanding of diversity and strengthen mutual respect in society. Close collaboration between all relevant parties is needed to create a supportive environment for positive cultural exchange and to build bridges connecting different groups in society. By encouraging active participation from all sectors, it will be more possible for Indonesia to move forward in building a solid foundation for social harmony and cultural integration in this era of globalization.

In order to overcome these problems, it is imperative to take concrete steps that prioritize dialogue, education, and promotion of the values of unity in diversity. (Suhandi, 2023) This article will review in detail various strategies that can be implemented to improve the application of the motto of Bhinneka Tunggal Ika in community life. In addition, the article will also discuss the implications of these efforts in building a more harmonious, inclusive, and tolerant society in Indonesia. By exploring these strategies comprehensively, it is hoped that this article can provide in-depth insights as well as a broader view of steps that can be taken to meet the challenges of strengthening awareness of diversity and promoting social harmony in Indonesia. Therefore, this article will also critically examine the factors that influence the successful implementation of each strategy, as well as evaluate its impact on broader social transformation. Thus, readers will be equipped with a deep understanding of the complexity of social and cultural issues involved in the process of strengthening awareness of diversity in Indonesia, as well as various alternative solutions that can be taken to overcome these challenges.

The main focus highlighted in this article is the lack of application of the Bhinneka Tunggal Ika motto among the people of Indonesia. Although the motto Bhinneka Tunggal Ika

has become an inseparable part of the identity of the Indonesian nation and is a philosophy that emphasizes the importance of uniting differences as a common strength, its implementation has still not reached an adequate level in public life in Indonesia. Therefore, the title chosen for this article is considered very relevant because it clearly describes the current and urgent problems in Indonesian society. In addition, the title also provides a solid foundation to discuss the various challenges faced and potential solutions that can be explored in order to increase the application of the Bhinneka Tunggal Ika motto in order to strengthen diversity and social harmony in Indonesian society. By delving deeply into the aspects that influence the implementation of the Bhinneka Tunggal Ika Motto, this article aims to provide a more holistic and in-depth understanding of the complexity of the issue, as well as identify strategies that can be applied to overcome existing challenges. Thus, this article is expected to make a meaningful contribution in advancing discussion and action in order to achieve the desired goal of building an inclusive and harmonious society in Indonesia.

RESULTS AND DISCUSSION

The results showed that the implementation of the motto Bhinneka Tunggal Ika is still minimal among Indonesian people, reflecting significant challenges in building unity in diversity. One of the main obstacles highlighted is the lack of understanding of the values of diversity and tolerance which has an impact on the low level of implementation of the motto. Statistics from recent surveys show that only about 40% of the Indonesian population has an adequate understanding of the true meaning of this motto, underscoring the urgent need to raise awareness of the importance of Bhinneka Tunggal Ika principles among the public. (Matharow, 2022) The factors that cause the perpetrator to commit a public order crime which results in death and serious injury are caused by factors external to the perpetrator's soul, personality factors of the perpetrator, educational factors, environmental factors and opportunity factors, thus causing the defendant to commit a crime of public order crime which results in death. world and serious injuries Religious and ethnic polarization is also a major factor hindering social integration, resulting in widening inter-group divisions and tensions. Based on data compiled from the National Survey Institute, about 60% of Indonesians experience high levels of inter-religious tension, while about 45% report experiencing discrimination based on ethnicity, reinforcing the urgency to address conflicts and increase social inclusivity in various levels of society. (Suhandi, 2023) This is due to the emphasis on differences, which often obscures the similarities and shared values held by Indonesian society.

(Suhandi, 2023) It is important to recognize that this phenomenon is not only static, but also dynamic and complex, resulting in a deeper impact on the social and political dynamics of society. Exacerbated by negative sentiments and stereotypes that develop against certain groups, this situation further complicates the process of inter-group dialogue and cooperation to achieve inclusive and mutually supportive understanding. Data revealed by a survey conducted by an independent research institute highlights that around 70% of the public admits prejudice against minority groups, showing how deep the roots of this problem are in collective consciousness and the importance of tackling it comprehensively. Moreover, about 55% of respondents consider negative stereotypes of certain religious groups to be normal, indicating a tendency to justify discrimination based on religious beliefs or backgrounds that should be taken seriously. This confirms that the lack of inter-group dialogue and imbalances in equitable development not only aggravate the situation, but also create disparities that are detrimental to the unity and cohesion of the nation as a whole, requiring joint efforts to improve the situation through concrete measures that promote inclusivity and equality.

In facing the complexity of this problem, discussion of research findings is very important in formulating constructive steps to improve the application of the Bhinneka Tunggal Ika motto in Indonesia and find solutions that are in accordance with real conditions in the field. Through in-depth data analysis, concrete steps that can be implemented effectively in the context of Indonesia's complex diversity are emphasized. One of the main steps is to strengthen multicultural education as a key foundation in shaping awareness of diversity and inspiring respect for differences among the younger generation. Data collected from the Ministry of Education and Culture confirms that only about 30% of schools in Indonesia include multiculturalism materials in their curriculum, highlighting the urgency to update and supplement the curriculum with a stronger emphasis on the values of diversity and respect for cultural plurality in formal education. These measures need to be supported by various parties, including the government, educational institutions, civil society organizations, and the private sector, in a joint effort to create an inclusive and resilient learning environment in Indonesia. (Dkk, 2020) In addition, strengthening inter-group dialogue at various levels of society is also an important strategy in building networks of mutually reinforcing relationships between individuals and encouraging inclusive and productive cross-cultural cooperation.

(Riswandie, 2023) The development of inclusive policies that reflect the needs and aspirations of diverse community groups is a strategic foundation that cannot be ignored in an effort to maintain social justice and equality for all citizens. Recent data from the Ministry

of Social Affairs paints a worrying picture of the lack of special attention to diversity and social justice in development programs launched by the government, with only about 20% of all programs showing sincerity in paying attention to these issues. This underscores the urgency to adopt a more inclusive and justice-oriented policy approach, one that not only takes into account the needs and aspirations of diverse segments of society, but also actively encourages their participation and involvement in the policy planning and implementation process. Thus, policy measures can be designed and implemented more effectively to ensure that every individual, regardless of background, has equal access to the opportunities and resources available in society, thus fostering broader and sustainable equality.

In an effort to stimulate a paradigm shift in society and encourage the acceptance of Bhinneka Tunggal Ika values as an integral part of daily life, an equitable and comprehensive public awareness campaign is a must. (Syariah & Ilmu, n.d.) It is necessary to expand the range of access to information and education that prioritizes aspects of diversity, tolerance, and inter-group cooperation as the initial foothold in changing the mindset and social behavior of the community. Data from a recent survey conducted by a communications research institute showed that only about 25% of total public campaigns organized by both governments and NGOs included messages related to diversity and the spirit of unity. This indicates the need to increase and expand the scope and intensity of campaigns that carry the values of diversity to achieve a more even and significant effect among the community. With the growing awareness of the importance of social inclusion and harmony, such campaigns have great potential to shape more positive attitudes and behaviors in society, thus helping in building a strong foundation for sustainable unity and diversity. Therefore, measurable and targeted strategic steps are needed in designing and implementing public campaigns in order to achieve optimal results in promoting the values of diversity.

(Hakim, 2020) Through strong synergy and cooperation from various parties, it is hoped that the spirit of diversity and social harmony can be strengthened and continue to grow in the dynamics of community life in Indonesia. It is undeniable that an unwavering commitment from governments, civil society, educational institutions, and the private sector is needed to jointly embrace differences as a common asset and strength in the effort to achieve sustainable progress and prosperity for all levels of society. Close collaboration and mutual respect in the face of differences are the main foundations in building a solid foundation for Indonesia's diversity. Only then can Indonesia explore and realize its full potential as a strong, inclusive, and sustainable nation, which nurtures diversity as a key resource in its development process. In this context, concrete steps such as the preparation of inclusive education programs, the establishment of progressive public policies, and the

promotion of a culture of dialogue and tolerance are increasingly important to be taken in order to achieve the common goal of realizing the spirit of Bhinneka Tunggal Ika.

In such a context, holistic and in-depth education on the true essence of the Bhinneka Tunggal Ika motto emerges as a very urgent need. Multicultural education that not only conveys the values of tolerance, but also integrates an understanding of the importance of respecting diversity and the ability to dialogue effectively between groups is a key point in addressing the lack of application of this motto in daily life. In addition, the need for integration of the values of pluralism and harmony in the educational curriculum also needs to be considered to create an inclusive learning environment and facilitate a deep understanding of diversity. Moreover, there is an urgent need for concrete steps involving various sectors, from governments, educational institutions, mass media, to civil society, to jointly promote the concept of inclusivity through initiatives such as public campaigns, training, and social activities that strengthen awareness of the importance of diversity in building a harmonious society. (Iskandar Yahya Arulampalam Kunaraj P.Chelvanathan, 2023) This includes efforts to reduce tensions that may arise between religious and ethnic groups, and strengthen stronger cooperation amidst these diverse societal dynamics.

(Yuhasnil et al., 2022) An in-depth discussion of the results of this study highlights the need to take concrete steps to improve the implementation of the Bhinneka Tunggal Ika Motto. One of the key strategies to consider is strengthening multicultural education as a key foundation for raising awareness of diversity and promoting respect for differences. Referring to the data presented by the Ministry of Education and Culture, it can be concluded that only about 30% of schools in Indonesia include multiculturalism material in their curriculum. Therefore, greater efforts are needed to increase the material coverage of multiculturalism at all levels of education. This includes a revolution in teaching approaches that integrate the values of diversity and tolerance thoroughly in every subject and extracurricular activity. (Uswatun Hasanah & Ida Faridatul Hasanah, 2021) In addition, greater investment is needed in teacher training so that they can be effective agents of change in strengthening multicultural awareness among students. In addition, strengthening inter-group dialogue at various levels of society is crucial in strengthening people-to-people relations and stimulating close cross-cultural cooperation. This can be achieved through various activities such as seminars, workshops, and discussion forums that facilitate the exchange of ideas and experiences among community members from diverse backgrounds.

(R., Yusuf, 2023) The importance of the role of mass media in shaping public opinion and perception is crucial in the context of diversity and social harmony, given the great impact it has in shaping collective views. The communicative power possessed by the media, be it

print, television, radio, or digital media, makes it one of the main drivers in shaping social narratives. In addition, media also has the ability to reach a wide audience, creating an environment that significantly influences mindsets and behaviors. Therefore, the media has a great responsibility in presenting accurate, reliable, and balanced information, especially in the context of religious, ethnic, and cultural differences that are sensitive points in society. (J. Paujiah., 2023) The adoption of a stricter code of conduct for the media in covering news related to these sensitive aspects is crucial in ensuring balanced and unbiased representation. This measure not only aims to avoid polarization and conflict that can be triggered by unbalanced presentations, but also to promote a deeper and inclusive understanding of social diversity. By considering the long-term implications of any information conveyed, the media can play a positive role in building awareness of diversity and strengthening social harmony in society.

(Afriana, 2023) Apart from being conflict avoiders, the media also has great potential to be a positive agent of change in promoting diversity and respecting differences. Through well-planned educational programs, the presentation of content that inspires tolerance, and the development of narratives that emphasize inter-religious harmony, the media can be an effective means of forming awareness of the importance of respecting plurality in society. (S. Mujab., 2023) By actively supporting these projects, the media has the opportunity to be a pioneer in strengthening unity in diversity, creating a platform that is inclusive for all voices and perspectives. Furthermore, the role of the media is not only as a watchdog and informer, but also as a shaper of inclusive values and culture in promoting social harmony and building a solid foundation for cross-cultural cooperation. By adopting this approach, the media can expand its impact as a link between different groups in society, building communication bridges that overcome differences and enrich intercultural dialogue. (Hermawan & Khikmawanto, 2023) Therefore, it is important for the media to take an active role in fostering a deeper understanding of diversity and promoting inclusivity, making it a driving force for sustainable positive change in society.

(Hermawan & Khikmawanto, 2023) To provide a more detailed and detailed picture of the data that has been presented previously, the following table is presented that summarizes the survey results related to prejudice against minority groups, as well as negative stereotypes that may be associated with certain religious groups. As such, this table is expected to be a useful tool in analyzing and interpreting survey data more comprehensively.

Table 1 Survey Results of Minority Groups and Stereotypes

Types of Prejudices/Stereotypes	Presentase (%)
Prejudice against Minority Groups	70%
Negative stereotypes against certain religious groups	55%

Through a series of efforts mentioned earlier, including concrete steps in education, promotion of inter-group dialogue, inclusive policy development, and public awareness campaigns, it is expected that the process of implementing the motto of Bhinneka Tunggal Ika will experience significant improvement. (Dkk, 2023) Thus, it will create a solid foundation for the development of an inclusive and harmonious society in Indonesia, which in turn is expected to bring far-reaching positive impacts to all citizens, forming the basis for sustainable growth and progress in a prosperous and coexisting atmosphere.

(Sipuan et al., 2022) The implementation of multiculturalism education programs has attracted attention in countries with significantly diverse populations. As a concrete example, Canada has adopted and implemented a multiculturalism approach in its public policy since almost five decades ago, precisely since 1971. Canada's carefully and carefully established educational programs not only aim to educate the public on the importance of respecting cultural, linguistic, and religious diversity, but also seek to promote deeper understanding and greater tolerance between ethnicities. The impact of implementing these programs has been significant, with Canada building a reputation as one of the countries that promotes high levels of tolerance and achieves strong inter-group harmony in its societal structure, becoming an internationally recognised example of success in managing cultural diversity.

(Monica, 2023) The case studies that have been revealed by international institutions such as UNESCO are a very interesting and important illustration in highlighting their success in promoting inclusivity and reducing tensions that may arise between religions and between ethnicities in different countries Programs promoted by the institution, such as "Global Citizenship Education", have been proven effective in increasing understanding of human rights, respecting and appreciating cultural diversity, and promoting respect for universal values that are the foundation of peace and social harmony. Through this comprehensive approach, UNESCO has made a very significant contribution in strengthening cooperation

and social cohesiveness in heterogeneous and multicultural societies in different parts of the world, bringing far-reaching positive impacts to the global community as a whole.

(O. Taufik., 2022) A number of countries in Europe have also successfully implemented inclusive policies that ensure equality for all citizens, in response to increasingly complex and heterogeneous social dynamics. For example, Sweden has adopted a policy of "integration through equality", which emphasizes the importance of providing equal access to public services and opportunities to participate in public life for all citizens, including those from immigrant or minority backgrounds. This holistic approach, which emphasizes the importance of equality in social integration, has proven effective in reducing social disparities and strengthening unity in Sweden, creating a strong foundation for inclusion and harmony in a multicultural society. (J. Ratna., 2023) Measures like these demonstrate a strong commitment to building a just, inclusive, and sustainable society, where all citizens have equal opportunities to thrive and participate in social, economic, and political life.

(Dkk. 2023)The impact of the implementation of these multiculturalism education programs and inclusive policies has proven to have a significant influence in strengthening social unity and harmony in these countries, making a sustainable contribution to the process of inclusive social integration. Societies that adopt an inclusive approach tend to have higher levels of trust between groups, and are better able to cope with conflicts and tensions that may arise from cultural, religious, and ethnic differences. Furthermore, awareness of the values of diversity and respect for differences also tend to increase in the communities involved in these programs, creating a supportive environment for inclusive learning and growth. Therefore, learnings from the experiences of these countries can be a valuable source of inspiration for Indonesia in its efforts to improve the implementation of the Bhinneka Tunggal Ika motto and strengthen cross-cultural cooperation in a pluralistic society, forming a solid foundation for inclusive and sustainable progress. As discussed earlier, with the motto Bhineka Tunggal Ika, if there are differences or differences in certain groups or ethnicities, to find a solution, deliberation can be held to reach consensus with the principle of *common denominator* or seek common ground. The public must respect the differences of opinion expressed because it is commonplace in the democratic system in Indonesia. Differences of opinion need to find a middle point that prioritizes or prioritizes common interests.

(Awludin, 2022) By completing this information, the analysis that will be carried out regarding the implementation of the Bhinneka Tunggal Ika motto in Indonesia will be more solid and detailed. In this context, it is important to thoroughly understand the challenges

facing society in applying this principle. By gaining a comprehensive understanding of the dynamics involved, this article aims to provide deeper and relevant insights for readers. (M. Taali et al., 2024) In addition, the information presented also provides a solid foundation for readers to make a more holistic assessment of the situation, helping them to dig deeper and understand the root of problems that may arise in the application of the Bhinneka Tunggal Ika motto in Indonesia.

(Tantimin et al., 2023) A broader explanation of efforts that can be made to strengthen awareness of diversity and promote social harmony is a crucial step in formulating effective solutions in the Indonesian context. By providing a more comprehensive and inspiring perspective, this article aims not only to convey information, but also to encourage reflection and action for readers. (Dkk. 2023) Through a richer understanding of social dynamics in Indonesia, readers will be given a more holistic view of how various stakeholders, ranging from the government, civil society, educational institutions, to the private sector, can unite in an effort to realize the spirit of Bhinneka Tunggal Ika. Thus, this article serves not only as a source of information, but also as an instrument that encourages awareness and positive action in strengthening social harmony and diversity in Indonesia.

As such, this article will not only serve as a useful guide for those working on strengthening an inclusive and sustainable framework for Indonesians, but also aims to be a source of inspiration for readers to actively engage in the process. By presenting comprehensive and adequate information, this article not only intends to provide knowledge, but also to stimulate deeper discussions and concrete actions in support of diversity and social harmony in Indonesia, creating an environment where multiple perspectives are considered, new solutions are explored, and collaboration among stakeholders is strengthened to achieve greater progress in building an inclusive and harmonious society.

CONCLUSION

In conclusion, this article has described the challenges faced in the implementation of the Bhinneka Tunggal Ika motto among the Indonesian people as well as presenting some solutions and learnings from the experiences of other countries. Although the motto Bhinneka Tunggal Ika has long been part of Indonesia's identity, its application is still minimal in public life. Lack of understanding of pluralism values, religious and ethnic polarization, and prejudice and stereotypes are some of the main factors that hinder social integration and deepen inter-group tensions.

However, despite the challenges faced, there is hope shining brightly in efforts to increase the implementation of the Bhinneka Tunggal Ika motto in Indonesia. Inspired by lessons learned from developed countries such as Canada and Sweden, as well as through the experience of international programs such as those initiated by UNESCO, it can be concluded that concrete measures such as strengthening multiculturalism education, inter-group dialogue, inclusive policy development, and public awareness campaigns have great potential to have a positive impact in building social harmony and reducing inter-group conflicts. The adoption of proven effective best practices from these countries, together with strong and coordinated internal efforts, can be key to overcoming barriers and strengthening the spirit of diversity and social harmony in the daily lives of Indonesians.

In response to increasingly complex social dynamics, strong and sustained commitment from various parties, including governments, civil society, educational institutions, and the private sector, is needed to embrace differences as a common force in achieving sustainable progress and prosperity for all levels of society. Only with close cooperation and deep respect for plurality can Indonesia realize its full potential as a strong, inclusive and sustainable nation, where every individual feels recognized, valued and accepted within the framework of a diverse society.

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