

The Role Of Citizen Journalism In Strengthening Journalistic On The @Lampung Instagram Account

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Abstract

This study aims to analyze the role of citizen journalism in strengthening journalistic practices on the Instagram account @lampung. Citizen journalism allows the public to actively participate in the collection, dissemination, and verification of information. The @lampung account, as an example of a social media platform applying the concept of citizen journalism, serves as a channel for distributing information involving direct contributions from the public, such as photos, videos, and narrative reports on various issues. This study uses a qualitative approach with a case study method, collecting data through in- depth interviews with citizen journalists who contribute to @lampung. The results of the study indicates that citizen journalism on the @lampung account enhances journalistic practices through three key contributions : accelerating the dissemination of local information, enriching the diversity of perspectives in reporting, and increasing public engagement in the information sharing process. In addition, the role of admin is crucial in maintaining the credibility and validity of the content through layered verification processes. Despite challenges such as low media literacy, technical limitations, and the risk of spreading hoaxes, @lampung has managed to effectively manage public participation, creating a participatory, adaptive, and responsible digital information ecosystem. This research contributes to the understanding of how social media particularly Instagram can serve as a collaborative space between the public and the media in strengthening local journalistic practices in the era of new media.

1698

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Keywords: Citizen Journalism, Journalism, Social Media, Instagram, @lampung

INTRODUCTION

The existence of mass media has had a significant impact, one of which is the emergence of many individuals or communities who help inform journalistic work. This is commonly referred to as citizen journalism. The phenomenon of citizen journalism emerged in response to the public's need for fast and relevant information, especially when mass media cannot always cover all events. Therefore, citizens can play a role as journalists. Because role Which formerly only executed by journalist professional now Also carried by inhabitant normal, Which present as manufacturer information Amidst the rapid digital flow, citizens' speed and proximity to the source of events make citizen journalism an important alternative for delivering news in real time, although it still presents challenges related to information accuracy and verification.



Figure 1. News Distribution Graph from Citizen Journalists @lampung

(Source: processed from <https://kumparan.com/lampunggeh>)

According to Amalia et al. (2021), social media is a *platform* that allows individuals to communicate and interact by creating, sharing, and exchanging information and ideas through virtual networks. Platforms *such* as Instagram, Facebook, Twitter, and YouTube allow individuals and groups to share stories, news, and opinions directly with a much wider audience than traditional media. This shift has profoundly altered the media landscape, creating new forms of communication. communication Which more open, interactive, And inclusive. In In this context, digital technology not only accelerates the

dissemination of information, but also empowers people to be more actively involved in the communication and journalism process.

Advances in communication access in Indonesia, such as the presence of digital communication technology and social media, have significantly impacted the ease of obtaining and disseminating information in *real time*, according to a report by *We Are Social* and *Hootsuite*. (2023), the number of social media users in Indonesia reached approximately 167 million people, or approximately 60.4% of the total population. In 2024, this development also encouraged the emergence of citizen journalism, a condition in which the public is not only a consumer of information, but also plays a role as an information producer who can collect, report, and disseminate information quickly and effectively (Munawwaroh et al., 2024). The presence of citizen journalism has a positive impact, because every individual can now easily convey opinions, stories, or information through various social media *platforms*.

Instagram, as *Wrong One platform* media social most popular, plays a major role in modern mass communication. With its superior features such as photo and video uploads, Instastory, and live chat, streaming, Instagram not only allows the instant dissemination of information, but also creates room interaction direct between sender And recipient message. In this context, the Instagram account @lampungg, with 621,000 followers, serves as an example of how citizen journalism plays a role in strengthening journalism and meeting the information needs of the Lampung community. Through this account, the public can share news, important events, and more. and view they with fast And efficient, making it a *platform* that plays a very important role in conveying the latest information.

One example of citizen journalism that plays a crucial role in disseminating information is the Instagram account @lampuung. Through uploads of videos, photos, and reports from local residents, this account helps provide a realistic picture of conditions on the ground. The public can learn about affected areas, which roads are cut off, and the steps they can take. Which Can done For anticipate flood. Besides That, Citizen journalism also plays a role in disseminating other crucial information, such as infrastructure conditions that endanger road users. For example, reports about potholes on the Lampung Bypass that have claimed lives. uploads inhabitant in media social, problem This has become a matter of public concern and it is hoped that immediate action will be taken by the authorities.



Table 1. Number of Citizen Journalism News @lampuung 2021-2025

No.	Year	Amount News From the Citizens
1.	2021	1,300
2.	2022	2,000
3.	2023	2,500
4.	2024	2,500
5.	January- April 2025	1,000

(Source: processed from <https://kumparan.com/lampunggeh>.)

The number of citizen-generated news stories on the @lampuung *platform* has shown a consistent upward trend year over year. In 2021, there were 1,300 stories, which then increased to 2,000 in 2022. reach 2,500 news on year 2023. Amount the still stable until 2024, reflecting continued public participation and strong trust in the *platform*. Meanwhile, in 2025, which is not yet fully operational, the number of news stories has reached 1,000, indicating the potential to match or even surpass previous years' achievements. This data demonstrates that @lampuung has developed into a reliable and sustainable platform for the public to directly convey information and aspirations.

With the advent of citizen journalism, accounts like @lampuung and *Lampung Geh* the more enrich variety information Which available. Instagram and other social media *platforms* allow people to be more involved in the process of disseminating information, which ultimately strengthens the role of journalism And ensure that news Which delivered more relevant and easily accessible. In Lampung, *Lampung Geh* is an example of active citizen journalism. This account provides a service for people who want to report news, even if they are not professional journalists or have no journalism education background.

However, freedom in sending news in *Lampung Geh* Still subject to regulations. Not all information can be published immediately. Only news that is of public interest, accompanied by quality images or videos, can be published. Which clear, as well as free from hoax Which will published. News that are sent by the public will be selected first, while the news that is written by team *Lampung Geh* Can through process editing before publication.

Citizen journalism through digital platforms such as the Instagram account @lampuung (*Lampung Geh*) focuses on delivering the latest information about the Lampung region, covering social, political, economic, crime, disaster, culinary, and local cultural aspects. Although sourced from community participation, the delivery of



information still follows journalistic principles such as accuracy, balance, and verification. Doubts about the ability of citizens to convey information according to professional standards are bridged by the curation role of the @lampuung account which filters and verifies each post. By limiting uploads to a maximum of ten news items per day, this account maintains the quality of content to remain informative and factual, making it one of the most influential social media in Lampung Province.

The ease of access to information through citizen journalism serves to emphasize the importance of the role of social media in everyday life. Instagram Account @lampuung in a way consistent become receptacle Citizen journalism by collecting and sharing direct submissions from the public, such as photos, videos, or short stories. Through this *platform*, the public can with easy spread information from various field. @lampuung shows importance role of media social in everyday life, especially in disseminating information about local culinary delights, political issues, crime, social events, and even natural disasters. Consistency in lift voice inhabitant make information spread faster and more extensive. This also increases awareness, preparedness, and encourages a rapid response from society and parties authority over various situations that occur.

Until moment This, there is not much research that specifically special discusses the role of citizen journalism in Lampung, despite this growing phenomenon having a significant impact on the dissemination of information, particularly through social media *platforms*. Citizen journalism plays a crucial role in delivering news quickly and directly from the public. especially in situation emergency like disaster natural or social events that require a rapid response. Given the limited academic research on this topic, this research is crucial for providing a deeper understanding of how citizen journalism in Lampung has developed, its impact on society, and the ethics and validity of the information presented by citizen journalism *platforms*. This research is expected to provide insights for academics, media practitioners, and the public in understanding and utilizing citizen journalism more effectively and responsibly.

Based on this background, the presence and role of citizen *journalism Citizen journalism*) is very important, especially for media like Lampung Geh. Citizen journalism makes a big contribution in supporting the news process carried out by Lampung Geh. Therefore, the author is interested in further research by raising the title: "The Role of Citizen Journalism in Strengthening Journalism on the Instagram Account @lampuung".



LITERATURE REVIEW

Definition of Communication

Communication is a dynamic process of exchanging messages. between individuals or groups, either verbally or nonverbally, with the aim of achieving similarity of meaning and understanding. Martha et al. (2024) stated that communication is the process of conveying information or ideas between individuals or groups to achieve similarities understanding. In other studies, communication is defined as the transmission or exchange of thoughts, messages, or information. through medium such as speaking, writing, or nonverbal symbols (Fatimayin, 2018). Thus, communication is not only based on words, but also involves expressions, movements body, and other social actions that imply meaning.

Definition of Mass Communication

Mass communication is a form of communication carried out through media to reach audience in large numbers simultaneously. Cangara (2021) emphasized that mass communication involves institutions or agencies in convey messages through media such as television, radio, newspapers, and online media. Rakhmat (in Setiawan, 2020) also explains that mass communication target audience broad and anonymous, and does not allow for direct feedback. As technology develops, mass media also includes online media (Permatasyari, 2021), expanding the reach and speed in the dissemination of information.

New Media Theory

Pierre Lévy's new media theory highlights The evolution of digital media as a space for social interaction and participation. According to Lévy, new media creates an ecosystem information open, democratic, and adaptive. Terry Flew (2007) added that new media includes four main elements, namely: computing, communication, content, and convergence. McQuail mention that new media has character each other connected, interactive, flexible, and easily accessible (Ayuni et al., 2019). Social media is a form of new media that enables two-way communication, user engagement, and massive content distribution.

Instagram as New Media

Instagram is a visual- based application that allows users to share photos and videos instantly. With various features such as filters, captions, and hashtags, Instagram

1703

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serves not only as a platform for sharing personal moments but also as a medium for mass communication. based community (Frommer, 2010). This application supports the widespread and interactive distribution of content, as well as allows User participation in the form of comments and “likes”. The followers system creates a social network that can influence popularity and spread of messages.

Characteristics and Functions of Mass Media

According to McQuail, mass media has the functions of supervision, correlation, preservation of social values, and entertainment. Cangara (2019) explains The characteristics of mass media are institutional, one- way, broad and simultaneous, and use technology. Mass media is a link between information and society in large- scale. Media functions also include conveying public opinion and education, in addition to being a tool for popular culture socialization (Hendra, 2019). With technological advances, mass media now encompasses print, electronic, and digital media (Hikmah et al., 2024).

Definition of Journalism

Journalism is the process of searching, collecting, processing and presenting information. to the public through various media. According to Suhandang (2016), journalism is the art of in convey daily news in an interesting and meaningful way. Journalism acts as a liaison between events and society. Azwar et al. (2020) stated that journalism is a branch of communication science that focuses on techniques compile and deliver Information. In the digital era, journalism has become increasingly dynamic with the use of technology and social media as a means of delivering news.

The Concept of Citizen Journalism

journalism is a journalistic practice carried out by non- professional individuals or communities. Puji et al. (2019) emphasizes that citizen journalism provides participatory space for the community in convey information that is not accessible to mainstream media main. According to Nah & Chung (2020), citizen journalism prioritizes freedom in production and distribution of information. This journalism is also known as grassroots journalism, which is rooted in from participation local communities. Roberts (2019) added that Technological advances have strengthened the position of citizen journalism as an alternative media, thanks to easy access to devices. recorders and distribution platforms such as social media.



RESEARCH METHODS

This research method uses a descriptive qualitative approach to describe and understand in depth the phenomenon of the role of citizen journalism in strengthening journalistic practices on the Instagram account @lampung. This approach was chosen because allows researchers to explore social reality and individual experiences naturally, as well as to reveal the meaning behind the actions, perceptions, and interactions of informants. The research was conducted at the Raja Ratu Residence 2 Housing Complex, Bandar Lampung, with informants selected through purposive sampling technique, namely individuals who have relevance and direct involvement in activity of the @lampung account. Data collection techniques include in-depth interviews, observation, and documentation. To ensure data validity, researchers use data triangulation, researcher triangulation, method triangulation, and theory triangulation. Data analysis is carried out through the process of data reduction, data presentation, and data extraction. conclusion, in order to obtain a complete and valid picture of the contribution citizen journalism in the practice of disseminating digital information through social media.

RESULTS AND DISCUSSION**Forms of Participation Citizen Journalism on the Instagram Account @lampung**

Table 2 1Results Regarding Forms of Citizen Journalism Participation on the @lampung Instagram Account

No	Informant Name	Role/Position	Statement Quote	Key Findings
1	Ahmad Fakhri Alfaridzhi	Citizen Journalist	"Lampung Geh is one of the biggest media outlets in Bandar Lampung... If we want to spread information, it spreads really fast through them."	The @lampung account has a wide reach and high speed in disseminating information. This account is considered an effective means of disseminating urgent news to the general public.
2	Muhammad Bachrul Choiry	Citizen Journalist	"Personally, I feel I have a role to play, even though I'm not a professional journalist... we can help spread the word, whether	Citizen journalism provides a space for non-professional individuals to disseminate important information. The public has a social awareness to

1705



			it's about loss, disasters, or other social issues."	participate in disseminating news, especially in areas not covered by mainstream media.
3	Rima Khoirunnisa	Citizen Journalist	"Usually I send content to Lampung Geh in the form of narrative text, sometimes photos or videos too... because he has a lot of followers, so the information can spread quickly."	Citizen contributions can take the form of text, photos, or videos. This participation enables the rapid and authentic dissemination of information. The role of citizen journalism is part of the culture of digital social documentation.
4	Bery Decky Saputra	Chief Founder Officer	"The admin's role is not only to upload citizen posts, but also to ensure that all incoming information is double-checked, validated, and does not harm any party."	Admins play a crucial role in verifying, editing, and determining the suitability of information for publication. Account credibility is maintained through a rigorous curation process and accountability for the impact of the information disseminated.
5	Student Contributor	Community Contributor	Students from various campuses in Lampung send information from their hometowns and receive compensation of IDR 20,000–25,000.	The student contribution system facilitates the flow of information from remote areas. Their contributions strengthen community-based citizen journalism and accelerate the distribution of relevant and credible local news.
6	Bery Decky Saputra (again)	Chief Founder Officer	The admin's job is not only to upload content, but also to educate the media through content standards and data validation.	Admins act as filters, curators, and educators. They shape the collective narrative, maintain the rhythm of content, and improve the community's digital literacy by modeling ethical behavior in disseminating information.

Source: Data processed by researchers, 2025.



Participation Citizen journalism in the Instagram account @lampuung reflects active involvement society, especially students, in documenting and delivering information current from the surrounding environment. The information sent is in the form of photos, videos, narrative text, and mini news, sent via WhatsApp or Instagram Direct Message, then curated by admin. Admin plays an important role in do verification, editing, and ensure that the published content is accurate and does not harm any party. By dividing the two channels, namely @lampuung for light content and @lampuungnews for serious issues such as accidents or crime, this system facilitates the process of filtering content and adapting it to the target segment. audience.

Citizens' contributions to this practice not only accelerate the spread of local information, but also strengthen the journalism model. based a more democratic and participatory community. Contributors, although not professional journalists, are able to carry out journalistic functions independently, from collecting to reporting information. On the other hand, this participatory process also serves as a means of learning digital literacy for the community, especially generation young. Thus, the form of citizen journalism on the @lampuung account shows that social media can be an effective collaborative space between society and media managers in convey fast, credible, and locally relevant information.

The Role of Citizen Journalism in Strengthen Activity Journalism

Table 2. Interview Results Regarding the Role of Citizen Journalism on the @lampuung Instagram Account

No	Informant Name	Role/Position	Statement Quote	Key Findings
1	Ahmad Fakhri Alfaridzhi	Citizen Journalist	Lampung Geh is one of the biggest media outlets in Bandar Lampung... If we want to spread information, it spreads really fast through them."	The @lampuung account has a wide reach and high speed in disseminating information. It is considered an effective means of disseminating urgent news to the general public.
2	Muhammad Bachrul Choiry	Citizen Journalist	"Personally, I feel like I have a role to play, even though I'm not a	Citizen journalism provides a space for non-professional individuals

1707



			professional journalist... we can help spread the word, whether it's about loss, disasters, or other social issues."	to disseminate important information. The public is aware of the need to contribute to the dissemination of news that is not accessible to mainstream media.
3	Rima Khoirunnisa	Citizen Journalist	"Usually I send content to Lampung Geh in the form of narrative text, sometimes photos or videos too... because he has a lot of followers, so the information can spread quickly."	Citizen contributions come in the form of text, photos, or videos. This participation enables the rapid and authentic dissemination of information, becoming part of the culture of digital social documentation.
4	Bery Decky Saputra	Chief Founder Officer	The admin's role is not only to upload citizen posts, but also to ensure that all incoming information is double-checked, validated, and does not harm any party."	Admins play a crucial role in verifying, editing, and determining the suitability of information for publication. Account credibility is maintained through a rigorous and responsible curation process.

Source: Data processed by researchers, 2025.

The role of citizen journalism in strengthen activity journalism on the Instagram account @lampuung is reflected from active involvement public in send information directly from the field. The majority of contributors students do not only convey information in the form of text, photos, or videos, but also as an initial source in the coverage process fast and locally relevant news. This submitted information forms the basis for the team editorial team to follow up and verify before officially published. This approach allows media like @lampuung to reach remote areas, accelerate the dissemination of information, and shape journalism. based participatory community. Citizen involvement



also alleviates editorial workload as well as strengthen emotional closeness between the media and its audience.

More than just complementary current media In the main, citizen journalism at @lampuung serves as a strategic partner supporting social transparency and public control. Citizen contributions encourage the birth of narrative collective that reflects needs and concerns Lampung residents directly. Viral information from residents even became a trigger further coverage by the team professional, as explained by presenter Ahmad Sobari. Meanwhile, the team the editorial team acts as curator and guardian credibility, ensuring that every content broadcast has been verified and complies with ethics journalism. This model shows that collaboration between citizens and the media creates a digital journalism space that is adaptive, democratic and capable of building awareness collectively on local issues.

News Validation Process From Citizen Journalism

Table 3. Interview Results Regarding the News Validation Process from Citizen Journalism

No	Informant Name	Statement Quote	Findings Results
1	Bery Decky Saputra	"The admin's role isn't just to upload citizen posts, but also to ensure that all incoming information is double-checked, validated, and doesn't harm any party. We have a significant responsibility for what we share."	Admins are fully responsible for validating information. An internal editorial system double-checks the authenticity and impact of content, demonstrating the professionalism behind the community's social media accounts.
2	Rima Khoirunnisa	"Sometimes, if I send content and the information isn't complete, the admin will ask again, asking for an explanation of the chronology or asking where the incident occurred. So it won't be uploaded right away." "Just do it. That makes us think that we need to be more complete when sending information."	Information validation is carried out through two-way communication between administrators and citizens. This process educates citizen journalists to convey information comprehensively and responsibly.

Source: Data processed by researchers, 2025.



News validation process in the practice of citizen journalism on the Instagram account @lampuung shows that social media is based The community is also able to develop a professional journalistic work system. Although initial information often comes from citizens in the form of text, photos, or videos via DM or WhatsApp, every incoming content is not immediately uploaded. The admin team first conducts a review. strict screening to ensure authenticity, relevance, and social impact of the content. This process includes clarification to sender, editing narrative, until field verification if is required. This indicates that despite based citizen participation, the @lampuung account remains maintain ethical standards journalism and accuracy information disseminated.

The role of the admin in this process is not only as a curator, but also as a media educator, who indirectly guides citizens to convey More comprehensive and responsible information. This two-way collaboration makes citizen journalism not just a tool for rapid information dissemination, but also an educational and participatory tool that strengthens public media literacy. With a disciplined and inclusive validation system, the @lampuung account has successfully formed an ecosystem healthy local information, where citizens are an active part in delivering news, temporary team the editor is responsible for maintaining content credibility. This working model is a concrete example of how community digital media can bridge speed information with accuracy as well as integrity journalism.

Challenges and Obstacles in Implementation Citizen Journalism

Table 4. Interview Results Regarding Challenges and Constraints in Implementation Citizen Journalism

No	Informant Name	Position/Role	Interview Statement	Findings Results
1	Bery Decky Saputra	Chief Founder Officer @lampuung	"Our job isn't just to disseminate information from the public, but to ensure that it's accurate, not misleading, and doesn't harm anyone. Verification is the most important process before	Information validation is a top priority, verification is carried out strictly before content is published.



			we decide to upload content."	
2	Sinta Yuliana	Main Journalist @lampuung	Not quoted directly, but it was explained that his job was to filter issues, double-check, and provide training to citizen journalists.	Issue selection is carried out in depth, with internal verification and education coordination to maintain data accuracy.
3	Ahmad Sobari	Presenter @lampuung	Not quoted directly, but it is explained that he conducted field clarification, direct interviews, and provided clarification to the audience.	Responsible for the accuracy of visual information and public narratives, as well as bridging citizen reports with field confirmation.
4	Ahmad Fakhri Alfaridzhi	Citizen Journalist	"Sometimes people send information without complete data, we have to find out for ourselves so we don't get the wrong information."	Often receive incomplete information, so you have to actively seek additional data for validation.
5	Bima Najib Alghyfary	Citizen Journalist (Visual)	"It's also difficult when you're covering a scene but the weather isn't good or people aren't comfortable being photographed, so you have to be smart about capturing the moment."	Facing technical obstacles during field documentation, as well as considering the ethics of taking pictures.
6	Muhammad Bachrul Choiry	Citizen Journalist	"Sometimes we get sarcastic or hoax comments from netizens, we have to be smart in responding so that we don't... make things worse."	Challenges in managing digital interactions and negative comments from audiences.
7	Rima Khoirunnisa	Citizen Journalist	"When there's a lot of incoming information,	Difficulty in managing broadcast time and

		(Content Editor)	we're confused about how to schedule broadcasts and have to choose which ones are priorities."	determining content priorities when the flow of information is high.
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Source: Data processed by researchers, 2025.

Implementation Citizen journalism on the Instagram account @lampuung faces various complex challenges, both technically, structurally, and socially. Technical challenges include limitations documentation equipment, internet signal, and weather conditions that do not support visual coverage. In addition, citizen journalists are also faced with field situations that are not always conducive, such as residents' refusal to be documented or difficulty in obtaining complete data from initial reporter. Challenge structural emerges from height current The simultaneous influx of information makes it difficult for admins to prioritize broadcasts. Meanwhile, socially, citizen journalists must deal with negative comments from netizens and the risk of spreading hoaxes that can tarnish their reputation. account credibility if not handled carefully

However, the @lampuung team has built a verification system. layered to ensure that any information received from the community has gone through a strict selection, clarification and validation process before published. This process is carried out collaboratively by the entire team, starting from citizen journalists in the field, to the main journalists who coordinate verification, until the presenter does deepening information. This challenge is an important lesson that the success of citizen journalism cannot rely solely on participation, but also requires technical skills, communication ethics, as well as careful content management. By prioritizing accuracy and collective responsibility, citizen journalism has great potential to become an important pillar in building fast, relevant, and trusted local media.

Participation Citizen Journalism in @lampuung in The Context of New Media Theory

Table 5. Interview Results Regarding Participation Citizen Journalism in @lampuung in The Context of New Media Theory

No	Observed Aspects	Findings Results	Source/Informant
1	Forms of Participation	Citizens actively submit reports in the form of text, photos, and videos via Instagram Direct	Ahmad Fakhri Alfaridzhi



		Messages. This content is then sorted and verified by admins before being uploaded.	
2	Information Channel System	There are two accounts: @lampuung (light content) and @lampuungnews (social, crime, and public service news). This helps map content and target audiences.	New Media Theory Analysis, Lievrouw & Livingstone
3	Participation Motivation	Residents feel involved and have a role in helping the community by sending information directly from the field.	Muhammad Bachrul Choiry
4	Account Credibility	People rely on the @lampuungnews account to get actual information before the mainstream media covers it.	Rima Khoirunnisa
5	Theoretical Concept	This practice reflects participatory culture, collective intelligence, and networked society.	Theories: Jenkins, Lévy, Castells
6	Literacy Challenge	Low media literacy leads to the risk of hoax information, bias, and ethical violations.	Author's Analysis
7	Technical Challenges	Obstacles include limited devices, internet access, weather conditions, and social pressure in the digital space.	Author's Analysis

Source: Data processed by researchers, 2025.

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1713



This challenge is an important lesson that the success of citizen journalism cannot rely solely on participation, but also requires technical skills, communication ethics, as well as careful content management. By prioritizing accuracy and collective responsibility, citizen journalism has great potential to become an important pillar in building fast, relevant, and trusted local media.

CONCLUSION AND SUGGESTIONS

Conclusion

This study concludes that citizen journalism plays a role important role in strengthen activity Journalism Instagram account @lampuung. Five roles main thing found includes the ability to reach remote areas, supply initial information, building local information networks, alleviating editorial workload, and creating an emotional connection between the media and the public. Citizen participation in the form of text, photos, and videos is a vital element in accelerating the distribution of relevant and authentic information

Furthermore, the success of this practice is also supported by an organized contribution system and verification mechanisms implemented by the admin team. With a collaborative and community-based approach, Community, citizen journalism on the @lampuung account has become a real example of participatory, responsive and accountable digital journalism practices. in present fast, relevant, and reliable local information.

Academic Advice

This research can be used as an initial basis for developing studies. citizen journalism, especially in local social media context. For further studies, it is recommended that researchers expand the object of study by comparing citizen journalism practices in similar accounts in other regions or in special contexts such as crises and disasters. A quantitative or mixed-method approach is also recommended to make research results more measurable. in evaluate influence citizen participation in quality and speed information.

Practical Advice

For @lampuung account managers, it is recommended to continue develop a training system for contributors to improve quality and ethics citizen reporting. Transparency of the content curation process also needs to be strengthened, for example

1714

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through structured feedback and guidance practical in delivering information. For other local media, the collaborative model implemented by @lampuung can be used as a reference. in build ecosystem digital journalism based effective, participatory, and public accountability- oriented communities.

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