

The Effectiveness of Corporate Social Responsibility in Mediating the Effect of Total Assets and Inventory Turnover on Company Value (Empirical Study in Food & Beverage Company on the Indonesia Stock Exchange)

Nadya Budiarti¹, Siti Istikhoroh^{2*}, Mutiara Rachma Ardhiani³

^{1,2,3} Universitas PGRI Adi Buana Surabaya

*corresponding author : istikhoroh_siti@unipasby.ac.id

Abstract

This studies became carried out to recognize the impact of general belongings and stock turnover on company price with CSR as a mediating variable in food & beverage sub-region businesses at the IDX. A general of thirteen businesses have been protected withinside the pattern decided on the usage of a purposive sampling approach for the 2019–2021. The records evaluation approach used is course evaluation. The effects of this studies show that general property and stock turnover haven't any impact on organisation value. While CSR has a power on corporation value. Total property and stock turnover haven't any impact on CSR. CSR does now no longer mediate the impact of general property on corporation value. CSR does now no longer mediate the impact of stock turnover on organisation value.

Keywords: Total Assets, Inventory Turnover, CSR, Company Value

INTRODUCTION

The growth in agencies going public nowadays suggests that enterprise opposition is getting tougher. It places strain on each enterprise if you want to paintings higher in accomplishing its primary goal, that's to growth the cost of the organisation. Firm cost is how traders compare the organisation's achievements as meditated withinside the inventory price (Wijaya et al., 2021). Company control wishes to make plans to optimize the cost of the organisation. One manner that may be carried out is thru asset control. Assets are belongings owned through a organisation for its operational sports. a

261

IJEBIR, Volume 02 Issue 04, 2023



Copyright at authors some right reserved this work is licensed under a [Creative Commons Attribution-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-sa/4.0/).

organisation with a number of general assets, will cause a great notion amongst traders and the general public for the best overall performance of the organisation in handling its enterprise sports and could have an effect on the cost of the organisation

The enterprise's control method that also can boom the enterprise's price is the control of the enterprise's stock ranges. This is due to the fact stock is an vital element in a enterprise (Ningtyas & Istikhoroh, 2019). Inventory ranges are measured through searching on the stock turnover price that is typically used to degree the enterprise's control understanding in demonstrating products stock in growing sales. Increased stock turnover is observed through extended earnings or enterprise earnings. By acquiring those earnings, the enterprise can persuade buyers that it may develop effectively and boom hobby in its shares, with the intention to boom the proportion fee and effect at the price of the enterprise. Based on studies through Devina & Purnama (2022) proves that Inventory Turnover has a power on corporation price however this studies contradicts through Prajanto & Pratiwi (2017) which proves Inventory Turnover does now no longer have an effect on Company Value. From the consequences of preceding studies, extraordinary consequences had been found. This is possible because there are other variables related to CSR which are believed to have an impact on company value.

Making improvements to social and environmental injustices that are harmed because the company's business operations are one of the company's responsibilities (Labibah, 2022). Companies will be considered concerned about the environment and social responsibility, companies that publish CSR in their annual reports will receive support from stakeholders and increase their confidence that the company will make progress in its sustainable business. Labibah (2022) proves that CSR has an effect on firm value, the results of this research are contradictory Susilawati (2019) which proves that CSR has no impact on firm value.

There are several factors that influence CSR because the implementation of these activities is still very diverse. In this study, total assets and inventory turnover are thought to have an impact on CSR disclosure. Companies with large total assets demonstrate effective management of business operations, which raises expectations from stakeholders regarding corporate responsibility for carrying out CSR activities. Then companies that have a fast inventory turnover rate are judged that the company has the ability to manage sales activities. Good asset management can then motivate business actors to openly disclose their financial success, one of which is related to CSR activities resulting from research Yuliarni & Kurniawati (2018) proves that Inventory Turnover has an influence on CSR.



A food & beverage sub-sector company engaged in food and beverage processing where each product is always sought after by consumers to meet their daily needs. This study wants to test whether company value in food & beverage companies can be influenced by good company asset management and fast inventory turnover in increasing sales activity. In addition, the activities of food & beverage companies which are always related to natural resources will have an impact on the environment so that companies must disclose CSR as a form of responsibility to the surrounding community.

LITERATURE REVIEW

The value of the company

Firm price is a degree for buyers of the agency that is then connected to inventory prices (Fidhayatin & Dewi, 2012). Firm price is described because the rate that prospective customers are inclined to pay while the agency is sold (Asmoro & Oetomo, 2018). The better the price of the agency shows the extra rich the shareholders. The price of the agency is critical as it will later have an effect on the perspectives of the general public and buyers on agency overall performance and agency fulfillment that are regularly related to inventory prices.

In this study, the price of the agency is proxied via way of means of Tobin's Q. This ratio is taken into consideration to offer the great information, due to the fact the calculation of Tobin's Q consists of all factors of debt and percentage capital of the agency, now no longer simplest normal stocks and now no longer simplest agency fairness however all agency assets (Fauzi et al., 2016)

Total Asset

The wealth of a organization may be visible from the full property of the organization that allows you to be used to prosper shareholders and might boom the price of the organization. Total property is a manner to degree how huge or small a organization is. The extra the full property, the extra the organization's wealth and true performance, a good way to appeal to buyers to make investments withinside the organization. Total property include modern-day property and glued property. Current property are wealth owned via way of means of the organization and may be cashed (cashed) for a most of 1 year (Kasmir, 2021).

The additives contained in modern-day property include cash, banks, securities, receivables, inventories, pay as you go rent, and different property. Fixed property are property owned via way of means of the organization and may be used for a couple of

263



year (Kasmir, 2021). These fixed assets are divided into 2 parts, namely tangible fixed assets such as buildings, land, vehicles, machinery, etc. and intangible fixed assets are rights owned by companies such as patents, trademarks, goodwill, licenses, and others.

Inventory Turnover

Inventory Turnover is the ratio used for the range of instances stock budget rotate in a single duration (Asmoro & Oetomo, 2018). To degree the smoothness of stock turnover may be visible from the outline of the organization's capacity to offer and promote stock. The better the Inventory turnover ratio, the higher the organization's performance. The stock turnover duration wishes to be taken into consideration to peer how lengthy it takes the organization to spend stock in its manufacturing process. The faster the inventory turnover the better because it is considered that the company's sales activities are running fast.

Corporate Social Responsibility

CSR is described as an entity's efforts to growth interest and challenge for social and environmental problems in its commercial enterprise sports and calls for corporations to speak with all in their stakeholders (Totanan et al., 2022). Corporate Social Responsibility (CSR) is a shape of company challenge via way of means of placing apart a part of organization profits (profit) for the gain of human development (people) and the environment (planet) in a sustainable way with suitable and expert procedures (Putri & Budiyanto, 2018)

Disclosure of CSR is an concept for agencies to be accountable now no longer best for profits, however additionally for the network and the encompassing environment. In order for the organization to constantly have brought fee withinside the eyes of investors, shareholders, groups and agencies, it'll additionally retain to development in its sustainable business (Ningtyas & Istikhoroh, 2019). The volume of CSR disclosure thru the organization's annual document is a shape of issue from the organization for its environment. The wider CSR disclosure, the higher the organization is in wearing out its social and environmental responsibility.

METHOD

This studies makes use of a quantitative technique this is used to observe the impact of general belongings and stock turnover on company price with CSR as a mediating variable in food & beverage sub-quarter groups indexed at the IDX. A general

264

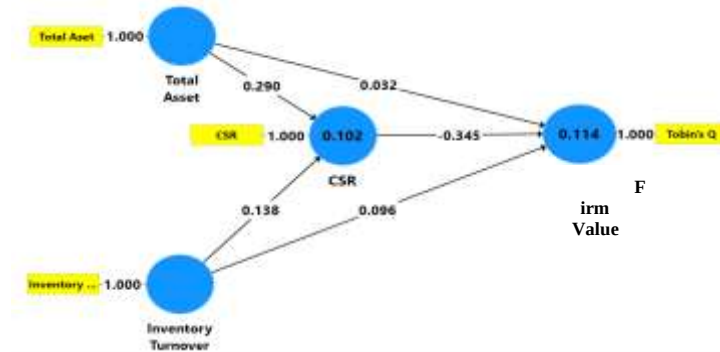
IJEBIR, Volume 02 Issue 04, 2023



Copyright at authors some right reserved this work is licensed under a [Creative Commons Attribution-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-sa/4.0/).

of thirteen groups have been blanketed withinside the pattern decided on the use of a purposive sampling method for the 2019–2021 period. The statistics evaluation method used changed into direction evaluation with the assist of Software Smart PLS 3.0.

RESULTS AND DISCUSSION



	R Square	R Square Adjusted
CSR	0.102	0.052
Firm Value	0.114	0.038

The results of the R-Square test show that total assets and inventory turnover have a weak relationship to firm value with a value of 0.038 (below 0.25) as well as total assets and inventory turnover have a weak relationship to CSR with a value of 0.052 (below 0.25).

	Original Sample	T Statistics	P Values
Total Assets → Firm Value	0,032	0,220	0,826
Inventory Turnover → Firm Value	0,096	0,605	0,545
CSR → Firm Value	-0,345	2,133	0,033
Total Assets → CSR	0,290	1,187	0,236
Inventory Turnover → CSR	0,138	1,057	0,291

The authentic cost of overall belongings to employer cost is 0.032 with a t statistic of 0.220 and a p cost of 0.826. The authentic cost of stock turnover to company cost is



0.096 with a t statistic of 0.605 and a p cost of 0.545. The authentic cost of CSR on company cost is -0.345 with a t statistic of 2.133 and a p cost of 0.033. The authentic cost of overall belongings to employer cost is 0.290 with a t statistic of 1.187 and a p cost of 0.236. The authentic cost of stock turnover on CSR is 0.138 with a t statistic of 1.057 and a p cost of 0.291

	Original Sample	T Statistics	P Values
Inventory Turnover → CSR → Firm Value	-0,048	0,922	0,357
Total Assets → CSR → Firm Value	-0,100	0,893	0,372

Based at the effects of the oblique results test, it suggests that there's no oblique impact of general belongings on organization price via CSR which may be visible withinside the t-statistic price of 0.893 and the p-price of 0.372. The identical effects additionally display that there's no oblique impact of stock turnover on organization price via CSR which may be visible withinside the t statistic of 0.922 and the p-price of 0.357.

DISCUSSION

Effect of Total Assets on Company Value

The consequences of the speculation check said that the t statistic turned into 0.220 and the p price turned into 0.826. This manner that overall belongings don't have any impact on organization price. Total assets cannot affect investors' perceptions of company value because prospective shareholders who later buy shares must consider the company's ability through financial statements, dividend policy, and company reputation, in addition to reviewing the total assets owned for investment. (Suwardika & Mustanda, 2017). This research is in line with Azizah & Widyawati (2021).

Effect of Inventory Turnover on Firm Value

The outcomes of the speculation take a look at said that the t statistic become 0.922 and the p cost become 0.357 this means that that stock turnover has no impact on organization cost in order that the second one speculation isn't always accepted. This studies is consistent with Prajanto & Pratiwi (2017) concerning stock turnover has no impact on organization cost. Firm cost can't be motivated through income sports



accomplished through the employer. Because fluctuating income can't be used as a benchmark whilst shopping for shares, so it has no impact on employer cost.

The Effect of CSR on Corporate Values

The consequences of the speculation take a look at said that the t statistic became 2.133 and the p fee became 0.033 if CSR had a power on company fee in order that the 1/3 speculation became accepted. Increasing enterprise fee can't best be visible from essential factors, businesses additionally want social sports whose advantages may be felt with the aid of using society and the environment, particularly associated with CSR. The fee of the enterprise will boom if the enterprise additionally will pay interest in phrases of economic, social and environmental values. The life of those sports can later boom the wide variety of buyers who will make investments their capital withinside the enterprise in order that it has an effect at the fee of the enterprise (Atmaja et al., 2021). This studies is in step with Labibah (2022) which proves that CSR has an impact on company fee.

Effect of Total Assets on CSR

The effects of the speculation check said that the t statistic turned into 1.187 and the p cost turned into 0.236 which means that general belongings don't have any impact on CSR in order that the fourth speculation is rejected. Total belongings owned via way of means of the organisation will now no longer have an effect on the implementation of CSR sports due to the fact CSR sports are a shape of company awareness. Article seventy four Paragraph 1 of Law Number forty of 2007 which mandates company social obligation as a shape of company obligation to the hobbies of stakeholders is likewise stipulated via way of means of the government. This studies is in line with (Zulhaimi & Nuraprianti 2019).

Effect of Inventory Turnover on CSR

The outcomes of the speculation check said that the t statistic turned into 1.057 and the p cost turned into 0.291 this means that that stock turnover has no impact on CSR in order that the 5th speculation is rejected. Inventory turnover has no impact on CSR due to the fact stock turnover is an hobby finished via way of means of employer control in growing income to advantage income or income. the income earned via way of means of the employer do now no longer have a extensive impact on CSR disclosure. Because CSR is a shape of obligation this is obligatory for all agencies with a view to



develop in a sustainable manner. This studies is consistent with Sari & Marsono (2013) which proves that stock turnover has no impact on sustainability disclosure.

CSR Mediates the Effect of Total Assets on Firm Value

The outcomes of the speculation take a look at proved that the t statistic become 0.893 and the p fee become 0.372, because of this that that CSR can not mediate the impact of general belongings on corporation fee. Therefore, the 6th speculation isn't always accepted. This illustrates that general belongings can not be used to growth business enterprise fee that's supported via way of means of CSR sports in the business enterprise. the scale of the overall belongings does now no longer assure the quantity of CSR sports accomplished via way of means of the business enterprise, despite the fact that CSR is an responsibility that have to be accomplished via way of means of the business enterprise closer to its stakeholders and could have an immediate or oblique effect at the fee of the business enterprise.

CSR Mediates the Effect of Inventory Turnover on Firm Value

The effects of the speculation take a look at proved that the t statistic become 0.922 and the p fee become 0.357, this means that that CSR can not mediate the impact of stock turnover on company fee in order that the 7th speculation is rejected. The income that the employer receives from income will now no longer have an effect on employer fee supported with the aid of using CSR sports. Because those sports are sports that ought to be executed with the aid of using all organizations and buyers additionally can not decide the employer from the essential elements contained withinside the monetary statements. due to the fact buyers will be predisposed now no longer to consider monetary reviews or do now no longer recognize monetary reviews.

CONCLUSION

From the studies consequences above, general belongings and stock turnover haven't any impact on corporation value. While CSR has a power on corporation value. Total belongings and stock turnover haven't any impact on CSR. CSR does now no longer mediate the impact of general belongings on corporation value. CSR does now no longer mediate the impact of stock turnover on corporation value.



REFERENCES

- Atmaja, R. P., Sopanah, & Anggarani, D. (2021). Pengaruh Kinerja Keuangan Dan Corporate Social Responsibility (CSR) Terhadap Nilai Perusahaan Pada Pt Semen Indonesia (Persero) Tbk Periode 2014 – 2019. *Conference On Economic And Business Innovation*, 1(1), 19–33.
- Asmoro, I. P. Y., & Oetomo, H. W. (2018). Pengaruh Struktur Modal , Inventory Turnover , Dan Profitabilitas Terhadap Nilai Perusahaan. *Jurnal Ilmu Dan Riset Manajemen*, 7(3).
- Azizah, D. G., & Widyawati, D. (2021). Pengaruh Kinerja Keuangan Dan Ukuran Perusahaan Terhadap Nilai Perusahaan Pada Perusahaan Food And Beverages Di Bei. *Jurnal Ilmu Dan Riset Akuntansi*, 10(1), 2–18.
- Devina, M. S., & Purnama, M. (2022). Analisis Pengaruh Current Ratio , Return On Asset , Debt Ratio , Dan Inventory Turnover Terhadap Nilai Perusahaan Pada Perusahaan Sektor Property And Real Estate Yang Terdaftar Di Bursa Efek Indonesia Periode Tahun 2016-2020 Analysis Of The Effect Of Curr. *Jurnal Ekonomi & Bisnis*, 1(2).
- Fauzi, A. S., Suransi, N. K., & Alamsyah, -. (2016). Pengaruh Gcg Dan Csr Terhadap Nilai Perusahaan Dengan Profitabilitas Sebagai Variabel Pemoderasi. *Infestasi*, 12(1), 1–19.
- Kasmir. (2021). Analisis Laporan Keuangan. Pt Rajagrafindo Persada.
- Labibah, N. K. N. (2022). Pengaruh Corporate Social Responsibility (CSR) Terhadap Nilai Perusahaan Dengan Corporate Governance Sebagai Variabel Mediasi. *Fair Value: Jurnal Ilmiah Akuntansi Dan Keuangan*, 4(11), 5124–5131.
- Ningtyas, A. W., & Istikhoroh, S. (2019). Pengaruh Perputaran Persediaan Terhadap Npm Dengan Pengungkapan Csr Sebagai Variabel Moderating. *Publikasi Ilmiah Akuntansi*, 1(1), 1181–1188.
- Prajanto, A., & Pratiwi, R. D. (2017). Analisis Nilai Perusahaan Manufaktur Di Indonesia Dari Perspektif Kinerja Keuangan. *Jurnal Akuntansi Indonesia*, 6(1), 13.
- Putri, Z., & Budiyanto. (2018). Pengaruh Corporate Social Responsibility Terhadap Nilai Perusahaan Dengan Kepemilikan Manajerial Sebagai Variabel Moderating. *Jurnal Ilmu Dan Riset Manajemen*, 7(3), 1–16.
- Sari, M. P. Y., & Marsono. (2013). Pengaruh Kinerja Keuangan, Ukuran Perusahaan Dan Corporate Governance Terhadap Pengungkapan Sustainability Report. *Diponegoro Journal Of Accounting*, 2(3), 1–10.
- Susilawati. (2019). Pengaruh Pengungkapan Corporate Social Responsibility Dan Good



- Corporate Governance Terhadap Nilai Perusahaan Sektor Perbankan. Akurasi : Jurnal Studi Akuntansi Dan Keuangan, 2(1), 31–46.
- Suwardika, I. N. A., & Mustanda, I. K. (2017). Pengaruh Leverage, Ukuran Perusahaan, Pertumbuhan Laba, Dan Profitabilitas Terhadap Nilai Perusahaan Pada Perusahaan Properti. Jurnal Manajemen Unud, 6(3), 1248–1277.
- Totanan, C., Mapparessa, N., Muliati, M., & Mile, Y. (2022). Pengaruh Tanggung Jawab Lingkungan, Profitabilitas, Ukuran Perusahaan, Dan Leverage Terhadap Pengungkapan Corporate Social Responsibility Perusahaan Manufaktur Di Bursa Efek Indonesia. Accounting Profession Journal, 4(2), 12–
- Wijaya, H., Delvina, R. T., & Hadi, C. (2021). Faktor-Faktor Yang Mempengaruhi Nilai Perusahaan. Jurnal Bina Akuntansi , 8(2), 109–121.
- Yuliarni, R., & Kurniawati, I. (2018). Pengaruh Kinerja Keuangan Terhadap Pengungkapan Corporate Social Responsibility (CSR) Pada Perusahaan Manufaktur Yang Terdaftar Di Jakarta Islamic Index Periode 2008-2012. Jurnal REKSA: Rekayasa Keuangan, Syariah Dan Audit, 3(1), 65.
- Zulhaimi, H., & Nuraprianti, N. R. (2019). Pengaruh Profitabilitas , Ukuran Dewan Komisaris , Dan Ukuran Perusahaan Terhadap Corporate Social Responsibility Disclosure Terhadap Lingkungan (Planet) Dan Masyarakat Komisaris , Dan Ukuran Perusahaan Terhadap Corporate Social Responsibility Disclosur. Jurnal Riset Akuntansi Dan Keuangan, 7(3), 555–566.

