International Journal of Economics, Business and Innovation Research
https://e-journal.citakonsultindo.or.id/index.php/IJEBIR
E-ISSN : 2964-0865
IJEBIR

Eclectic and Holistic Analysis of Entrepreneurship in Islam

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Abstract

Islam teaches its adherents to be useful to the people they live in. Islam also teaches that in daily activities a person must have good morals and ethics. In this modern era where people are allowed to provide various innovations and entrepreneurship without physical limitations due to the sophistication of information technology, everyone can become an entrepreneur easily. Entrepreneurship which brings innovations that are useful for society is something which is fairly in line with the values taught in Islam. For this reason, researchers feel the need to look at entrepreneurship from the perception of Islam in an eclectic and holistic manner which at least provides as complete a picture as possible. This research uses literature study. Researchers found that Islam supports entrepreneurial activities by requiring its adherents to innovate and entrepreneurship must have good Akhlak and ethical values and pay attention to the principles adopted in Islam. Every entrepreneur in Islam is required to stay away from things that are haram such as food, drink, and all activities that are clearly harmful and clearly haram

Keywords: Entrepreneurship, Islam, Religion

INTRODUCTION

Humans will actually try various ways to survive. Humans are very complex creatures, where in their lives they will always try to be as independent as possible without depending on others. Efforts to be independent that humans do, no matter how hard they are, they will not be able to live alone. This happens because humans are social creatures. In essence, social beings are creatures that depend on each other to survive. In their efforts to survive, humans will gather and form a society where they will innovate and try to make life easier, whether it is for individual life or socialist life.

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In this modern era, humans have a new resource which is highly valued and needs to be considered carefully, namely information. Humans, since the internet, have always been connected to each other at any time. this allows humans to communicate without the need to make it difficult as before, because humans can communicate at the same time and at a relatively low cost. This convenience makes the exchange of information easier and allows valuable or confidential information to be spread easily. Modern humans have been aware of this and can realize the importance of the information they have. This convenience also of course brings a positive effect where the spread of information needed by humans to survive (Satria and Jaya 2019).

Valuable information or increasingly intense connectivity between people opens the door to long-distance commerce. In this era, there have been many emerging phenomena of online sales that are rife in the community. Online sales are often carried out not only by a large store, but by individuals who try their own business to fulfill their needs. This individual will also usually try to create a new innovation or a new business model which will usually make people's lives easier than before. Usually, people might call it Entrepreneurship. This will bring a new prosperity not only to society but also to the individual himself.

In public life, most individuals will adhere to a religious teaching for their way of life, this also affects entrepreneurs. Humans adhere to a doctrine which regulates and teaches a way to live their lives. Humans live this belief on a basis of belief. Humans who live a religious belief because of a belief that the religion they profess is a religion that will bring him salvation not only in this world but also in the hereafter. One of the teachings which is also a religion with one of the most adherents in the world, namely Islam. Where Islam in its teachings is a carrier of mercy for humans and the universe. Islam in its teachings is a bringer of peace and compassion for humans and the universe because Islam is a teaching of compassion and mutual help. Of course, in its teachings Islam requires its adherents to help each other without any desire to get anything in return except for a reward from God.

Islam is a religion that teaches that everything that humans do in the world is a provision for the future (akhirah or Hereafter). Islam teaches that humans are placed in this world as a place for provisions for the afterlife, this is because the world is a test place for humans for their belief and obedience to God. This does not mean that everything that is done in the world must be abandoned, but on the contrary, everything that is done in the world must be useful for oneself and society. Of course, this will be an interesting topic when viewed from the perspective of Entrepreneurship in Islam, because in its teachings Islam requires several things for its adherents. For this reason, the researcher made this research, namely, to find out about entrepreneurship in Islam. For this reason, researchers try to look at this in an eclectic

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way, namely eclectic by looking at everything that is relevant and holistic, namely seeing it as a whole so that it can get a big picture that can explain it in its entirety.

LITERATURE REVIEW

Entrepreneurship

Entrepreneurship is something that many people may already know, but few can describe or define what entrepreneurship is. Many people have tried to define what entrepreneurship is. Ahmad Sanusi (1994) defines entrepreneurship as a behavior that becomes a resource, driver, goal, strategy, strategy, process, and result. Stoner James (1997) defines entrepreneurship as an ability possessed by a person to take factors in the production of employment, labor, and capital using a new innovation. Where an entrepreneur is a person who sees a new opportunity or new innovation that he has made a reality. Rusdiana (2018) defines entrepreneurship as a spirit, attitude, behavior, and ability of a person in handling a business or activity that leads to efforts to find, create, and implement new ways of working, technology, and products by increasing efficiency in order to provide better services and/or obtain bigger profits. Entrepreneurship refers to people who carry out business/activities with all the abilities they have, while entrepreneurship refers to the mental attitude possessed by an entrepreneur in carrying out business/activities.

From some of the definitions that have been mentioned, it can be seen that entrepreneurship is a very difficult thing to do without an intention and consistency in the business. Entrepreneurship is a very rewarding thing, but it takes significant effort and belief to succeed. Entrepreneurship is an activity that brings new innovations that were previously just an idea or thought into reality, which produces an innovation that creates new conveniences or benefits that have never existed before. This activity becomes a very big economic driver in the long term. The economy of a society which has an entrepreneur will be better because he does not take a job role in society but brings a new business which creates new jobs and new facilities which makes society easy.

Entrepreneurship in Islam

In Islam which teaches everyone to try their best in this world with the intention of the hereafter, it is very supportive for its adherents to become entrepreneurs. This can be seen from the historical side where the Prophet Muhammad and his companions were entrepreneurs and traders who provided many innovations and provided a great economic movement for the people at that time. This is a teaching in Islam, because in Islam everything that the Prophet did is a Sunnah or something that is recommended to be done because if an adherent of the Islamic religion does

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something that the Prophet did, he will get a reward and if he doesn't do it it's okay. This shows a support from the teachings of Islam for its adherents to become entrepreneurs and traders rather than just being ordinary workers. This shows that Islam strongly supports its adherents to provide new innovations which are useful for society at large.

This is in accordance with Islamic teachings as a mercy for humans and the universe. In Islam, it is taught that every believer must be a spreader of goodness and must be useful to the surrounding community. Islam which is a blessing for humans and the universe strongly supports innovation which can bring peace and convenience to human life. In Islamic entrepreneurship activities, it supports the value of honesty and goodwill for its activists.

Halal

In Islam there is something known as halal. This is something that every adherent of Islam must pay attention to because this will be the difference between what is allowed to be done or consumed and what is not. Halal is defined as something that is allowed. This in the daily life of an adherent of Islam is everything a Muslim can do. This applies to the daily life of every Muslim, be it from food or in daily activities.

Of course, this will also affect entrepreneurial activities in Islam. This makes some of the things that an entrepreneur can and cannot do in Islam. Such as selling food or drinks that are not halal or Haram (something that is prohibited). This will also prohibit something that is basically detrimental to many people such as gambling, immorality, fraud, or in general anything that is detrimental to society, whether it be in the short or long term.

Akhlak

Akhlak or Morals are something that is highly taught and appreciated in Islam. Akhlak can be interpreted as the behavior of humans themselves. This is highly appreciated in the teachings of Islam; it can be seen from the words of the Prophet Muhammad ﷺ which states that one of the best human beings is a human who has the best Akhlak. This means that in Islam every behavior wants to be a benchmark for the values possessed by humans.

In Islam it is taught that there are six Akhlak, namely morality to God, to the Messenger of Allah, to oneself, to family, to society, and to neighbors. Someone who is judged to have good Akhlak if he can do the following things (Habibah 2015).

1. Dare to be kind, such as telling the truth and creating benefits for yourself or the wider community.
2. Fair in deciding a case without discrimination

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3. In making decisions can be wise and wise
4. Sincere or do something because you want to get a reply only from Allah
5. Honest
6. Trust
7. Full of love in everyday life
8. Not envious
9. Shame on bad deeds
10. Generous in giving alms
11. Willing to sacrifice for the benefit of society and defend Allah's religion
12. Have a patient heart.

Ethics in Islam

In Islam ethics is a very important thing to learn in everyday life. Ethics is the ability to distinguish between what is bad and what is good. This is the difference between a Muslim who adheres to the teachings of his religion with individuals in general. Islam teaches the importance of distinguishing between something bad and good. Islam itself teaches something that can be done in business and daily activities.

Islam teaches that in entrepreneurship and business in general, it must be done honestly without covering anything up. This is what made the Prophet Muhammad ﷺ and his companions successful in their entrepreneurship and trade because they were well-known that they were always honest in their business and never cheated on buyers. This becomes a point of emphasis and determination in business that is taught by Islam. Of course, its adherents are not allowed to do business about things that are forbidden by Allah and His Prophets. It is like gambling, trade in food and beverages that are not halal, and Riba (Interest) (Zulaekah and Kusumawati 2005).

METHOD

In this study, the researcher uses a literature study method which uses available texts such as books, journals, scientific articles, and so on as the main data source that is used as the basis for this research. The other relevant data is used as secondary data which aims to help or complement the main data which is the basis for writing this research.

DISCUSSION

Islam is a religious teaching which focuses on its adherents to be useful for society. Islam which teaches its adherents must model the behavior of the Prophet Muhammad and his companions in their daily behavior. This is something that really highlights the value of an entrepreneur. Prophet Muhammad who was a trader who

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always tried to provide innovation by instilling the value of honesty in his efforts to bring an innovation of buying and selling transactions that were very good and significant for the economy of the community at that time. This is in accordance with the teachings of Islam which is the bearer of mercy for humans and the universe. This is also very in accordance with the identity of humans who are social beings who must help each other to survive.

In Islam entrepreneurship must be honest and uphold the value of truth. In Islam it is taught for every adherent to show good morals to anyone he meets. This will also affect the entrepreneurship that is carried out. If a Muslim discovers a new innovation, he should not use the innovation for his own benefit and to the detriment of others. Therefore, an entrepreneur in Islam must instill in himself a good moral and ethical value. An entrepreneur in Islam must provide an innovation that is beneficial for himself, the community at large, and the community's economy in the long term without doing things which are prohibited in Islam. In order for an entrepreneur in Islam to be useful in society he must have good ethics in management, advertising, pricing, and principles in entrepreneurship (Amalia 2014).

In entrepreneurship, a good entrepreneur must have good management. This means that the management of an innovative business must be clear so that all parties know what they are getting from the activity without feeling disadvantaged. If an innovation in the field of advertising must also have Islamic principles which do not indicate something that is prohibited or exemplify what is prohibited by Islam. As for entrepreneurial activities, it must provide a reasonable price without taking excessive profits because it will lead to greed.

CONCLUSION

In its teachings Islam is very supportive of entrepreneurship for its adherents. Entrepreneurship carried out by adherents of Islam, of course, must have values that have been taught in Islam, whether morals or ethics must exist in entrepreneurial activities. As well as in its activities an entrepreneur must make as much effort as possible by expecting the best reply from Allah alone, so that his heart will only depend on Allah and not on other creatures. As for entrepreneurial activities carried out by an adherent of Islam, they must have Islamic principles which are to stay away from what is prohibited or Haram.

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