International Journal of Economics, Business and Innovation Research
https://e-journal.citakonsultindo.or.id/index.php/IJEBIR
E-ISSN : 2964-0865
IJEBIR

2023 Joint Leave Holiday Creativity Through Minangkabau Int'l Airport According To Islamic Education

Herry Zulman[1], Martin Kustati[2], Nana Sepriyanti[3], Nurhasnah[4]

[1,2,3,4] Doctoral Level of Islamic Education Study Program, Imam Bonjol State Islamic University Padang

Email: hzulman270556@gmail.com, martinkustati@uinib.ac.id, nanasepriyanti@uinib.ac.id,nurhasnah220324@gmail.com

Abstract

At the end of the year, the dream of every individual is a vacation and time off, often involving the use of air travel for comfort, smoothness, and speed. The impact of COVID-19 has led to fatigue due to routines for over a year, affecting people of all ages, including parents, children, and grandparents. Therefore, it is crucial to enjoy a vacation as a form of rejuvenation. Common challenges every year include expensive tickets, human movement congestion, traffic jams, delays, and increased prices of products at tourist destinations. In evaluating holidays and joint leave with six people (parents-in-law and two elementary school children) from the perspective of Islamic teachings, the author aims to make the vacation enjoyable, entertaining, and fitness-enhancing for the participants, following the guidance in the Quran, as found in Surah Al-Jumuah/62: 10. Despite the high cost and difficulty in obtaining airline tickets, Minister of Transportation Decree No. 106 of 2019 regarding the Upper Limit Tariff (TBA) and Lower Limit Tariff (TBB) for Domestic Air Transport allows airlines to use upper limit ticket prices during the holiday season (peak season). Before the holiday season arrives, they use lower limit tariffs that are more affordable. The author identifies eight strategies that prospective air passengers need to prepare, including planning, choosing tourist destinations, financial preparation, early ticket reservations, cost savings, physical and mental preparation, creative thinking, and increased patience from the outset. Through thorough planning, it is expected that holidays and joint leave will bring satisfaction to all parties.

Keywords: Airport, Minangkabau, tickets, tourism.

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

International Journal of Economics, Business and Innovation Research
https://e-journal.citakonsultindo.or.id/index.php/IJEBIR
E-ISSN : 2964-0865
IJEBIR

INTRODUCTION

Every year-end, families generally plan a vacation outside the region, traveling long distances using tour buses, private cars, or planes. If the holiday destination is in a tourist city that is quite far from the place of origin, they tend to choose a fast mode of transportation, namely airplanes. This choice is taken because air transportation is considered to make the vacation more enjoyable, comfortable, and minimal fatigue.

For people living in Minang and surrounding areas, Minangkabau International Airport is the main choice with flight routes such as Jakarta, Medan, and Batam for domestic, as well as Kuala Lumpur and Jeddah/Madinah for international. However, use of the airport is subject to several fees, including landing fees and route charges. In addition, passengers must also bear an airplane passenger service charge or airport tax.

In addition to the increase in flight costs, there was also an increase in non-aviation activities, such as tenants or concessionaires operating at the airport terminal. As a result of tariff adjustments on tenants, the price of products sold to airport service users has increased significantly..

According to the Qur'an surah Annisa;

يٰٓاَيُّهَا الَّذِيْنَ اٰمَنُوْا لَا تَأْكُلُوْٓا اَمْوَالَكُمْ بَيْنَكُمْ بِالْبَاطِلِ اِلَّآ اَنْ تَكُوْنَ تِجَارَةً عَنْ تَرَاضٍ مِّنْكُمْ ۗ وَلَا تَقْتُلُوْٓا اَنْفُسَكُمْ ۗ اِنَّ اللّٰهَ كَانَ بِكُمْ رَحِيْمًا

Meaning: O you who believe, do not eat your neighbor's wealth by false means, except in the form of trade on a consensual basis between you. Do not kill yourselves. Indeed, Allah is Most Merciful to you(**QS 4 An-nisa/4; 29**).

Minangkabau International Airport serves domestic flights to Jakarta, Medan and Batam, while international flights to Kualalumpur and Jeddah/Medinah are available, especially for Umrah flights.

Based on passenger air traffic transportation data in January 2023, the distribution of trips through Minangkabau International Airport for domestic flights shows that 67% are headed to Jakarta, 16% to Batam, and 11% to Medan. As for international routes, the percentage is 6%. There are 7 domestic airlines, such as Garuda Indonesia, Citylink, Lion Air, Batik Air, Super Jet, Wing Air, Susi Air, and one foreign airline, Air Asia.

1. What are the activities carried out every year to help all users of Minangkabau International Airport services, so as not to disappoint both domestic and international flights.

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

METHODS

This research is qualitative research with the formulation of descriptive problems, namely exploring and or portraying field situations including aspects of places, actors and activities to be studied completely and in depth (Sugiyono, 2016; 207-209).

DISCUSSION

The Region VI Airport Administrator as an extension of the Director General of Civil Aviation who is based at Minangkabau International Airport, can act as a coordinator of stakeholders by making patterns and forms of socialization, at least scheduled 6 months before holiday activities and joint leave every year.

At Minangkabau International Airport, a variety of concessionaires operate, including banking activities, money changers, rail mode, modal shift, taxi services, taxi shuttles, food and beverage stores, souvenir shops, wrapping businesses, automatic reflexy, copy shops, and executive lounges. In 2023, there is a significant increase in the rental rate for this concessionaire.

With reference to Minangkabau Airport Air Transport data in 2019 before the COVID-19 pandemic, it appears that the surge in holiday and collective leave transportation passengers tends to be dominated by trips to neighboring Malaysia. Analysis shows that flight tickets to Kualalumpur are more affordable compared to the price of airplane tickets to Jakarta or other tourist destinations. Therefore, the cost of traveling by air is considered more economical, allowing passengers to observe life in a foreign land while witnessing changes in the character, patterns of Islamic education, work, and Islamic living of the Malay community in Malaysia. At that time in 2019, there were five other domestic flight routes from Minangkabau International Airport, namely to Bandung, Jogjakarta, Surabaya, Jambi, and Bengkulu.

The collective leave holiday in 2023 lasts for 5 (five) days, from December 22 to 26, 2023, which is an ideal time to enjoy a vacation with family. After completing the odd semester, all levels of education from primary to secondary, even some students have received report cards. Usually, for those who achieve high achievements (champions), parents tend to give various kinds of gifts. Not infrequently the gift is in the form of a tourist trip and staying a few nights at a selected tourist spot.

In order for the holiday to have a positive impact, some strategies are needed. For those who are used to long trips, great results are always obtained. On the other hand, for families who are planning a fun vacation together for the first time, learning ahead of time seems to be necessary.

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

1. All family members planning a vacation should keep themselves physically fit and not expect to experience illness, injury or fatigue during the trip and back home. To anticipate this, we recommend that a month before the vacation, prepare yourself, your medicines, and get advice from your doctor.
2. In choosing a recreation area, it is necessary to consider the ability and readiness of family members. This selection is related to the use of air transportation modes through minangkabau international airport, according to the choice of title. If there are parents who are getting old, you should avoid recreational places that require leg strength. When traveling between terminals at soeta cengkaren airport, it is possible to use the airport commuter bus, skytrain (free of charge), or request wheelchair facilities from the airline or ground handling. In addition, boogie vehicles (electric golf carts) can also be used. Information from the pt angkasa pura ii website states that boogie cars are provided free of charge to passengers.

   Of passengers who are unwell during travel at all airports involves the port health service unit (health quarantine). This unit provides medical personnel complete with equipment that works according to the flight schedule.
3. All family members need to prepare a sufficient budget. Children can be encouraged to save by setting aside their pocket money. Saving from an early age is part of islamic education that teaches frugality in spending. In addition, prepare funds in a bank account to cope with unexpected needs. Better yet, prepare some foreign currency such as usd, myr, or sar to anticipate needs in certain places. If the travel destination is overseas, such as malaysia, make sure to have enough ringgit (bank note malaysian ringgit/myr). Likewise, if the trip coincides with umrah, choose riyals (bank note saudi arabian riyal/sar) and us foreign currency (bank note united states dollar/usd). All these currencies can be easily obtained at minangkabau international airport.
4. When viewing tourist attractions or choosing a hotel, it is advisable to conduct internet searches. To ensure a reservation, in addition to making an advance payment, it is best to keep in touch with the service staff. This is necessary to avoid running out of places, including entrance tickets to recreation areas.
5. The highest cost in a collective leave holiday is the air transportation mode. Therefore, it is best to book tickets well in advance before the vacation date. You can also search for promo prices through airline websites or join airline promo events that are usually held during anniversaries or special events. Make sure to book a round-trip ticket to avoid running out of space.

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

International Journal of Economics, Business and Innovation Research
https://e-journal.citakonsultindo.or.id/index.php/IJEBIR
E-ISSN : 2964-0865
IJEBIR

6. Prepare your body before going on a long trip. A healthy body will bring a healthy mind, making the dynamics of life more enjoyable.
7. Remembering the instructions in the qur'ān that a vacation is a time to observe the beauty of nature, including all its contents, and that travel is for those who are willing to think.

   Among the qur'anic verses that encourage humans to think are surah al-'alaq: 1-5, qs. Al ankabut: 20, qs. Al hajj: 46, qs. Al a'raf : 185, and other verses related to thinking. The limitations of human thinking are made possible by several causes, including; adhering to old thinking (تاياڤك كسمتلا راكفلأاب ةميدقلا), lack of data / knowledge (مدع تانايبلا), and the influence of emotional bias and feelings (يفطاعلاو يلاعفنلاا زيحتلا) (**mochamad mu'izzuddin, 2016**).
8. Mental readiness for all members participating in the trip is very important. In situations that may demand patience, it is advisable to exercise restraint, control one's emotions, not feel angry, and not utter harsh words in the face of unpleasant service. This attitude has a great impact on mental well-being and holiday spirit. Implementing the principle of "keep smile and calm whatever you meet" is a very positive culture. In addition, teaching islamic values such as giving donations, tips, and alms to offenders who may be upset can be a good learning tool. This will help the person not to continue their anger. Also practice the sunnah of the prophet, such as turning the right cheek when slapped on the left, as a form of forgiveness in accordance with islamic teachings.

Furthermore, there is a hadith about frugality according to Sahih Muslim with number 4473/5362 which can provide guidance and inspiration in living everyday life.

و حَدَّثَنَا أَبُو بَكْرِ بْنُ أَبِي شَيْبَةَ قَالَ وَجَدْتُ فِي كِتَابِي عَنْ أَبِي أُسَامَةَ عَنْ هِشَامٍ عَنْ أَبِيهِ عَنْ عَائِشَةَ قَالَتْ إِنْ كَانَ رَسُولُ اللَّهِ صَلَّى اللَّهُ عَلَيْهِ وَسَلَّمَ لَيَتَفَقَّدُ يَقُولُ أَيْنَ أَنَا الْيَوْمَ أَيْنَ أَنَا غَدًا اسْتِبْطَاءً لِيَوْمِ عَائِشَةَ قَالَتْ فَلَمَّا كَانَ يَوْمِي قَبَضَهُ اللَّهُ بَيْنَ سَحْرِي وَنَحْرِي

Meaning; Abu Bakr bin Abi Shaybah told us, he said: I found in my book, on the authority of Abu Usama, on the authority of Hisham, on the authority of his father, on the authority of Aisha, he said: If the Messenger of Allah, may Allah bless him and grant him peace, made an inspection and said, "Where I am today, where I will be tomorrow," as a continuation of Aisha's day. She said, "When my turn came, Allah took it between dawn and the middle of my day" (**https://carihadis.com/Shahih_Muslim/4473**).

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

The airport authority office region VI at Minangkabau Airport plays an important role in improving the convenience and reliability of travel to/from Padang. As the regulator at the airport, they have the responsibility to regulate, control and supervise all aspects of airport operations in accordance with the Decree of the Minister of Transportation (PM No.41; 2011). In addition, as the 57th member of the International Civil Aviation Organization (ICAO) since 27 April 1950, Indonesia has adopted all aviation and airport rules set by ICAO, including the Annex 10 Facilitation provisions (https://icao.int/). This work unit is also strengthened in their functions in accordance with the Decree of the Minister of Transportation Number 178 of 2015 concerning Airport User Service Standards.

At the 41st ICAO assembly meeting in 2022, four significant agreements were reached. They involve reducing carbon emissions in the international aviation sector, modifying the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) mechanism, regulating cybersecurity in civil aviation, and establishing regulations for three new elements in civil aviation: unmanned aircraft systems (UAS), unmanned aircraft traffic management (UTM), and operations in higher airspace (Sumber: https://kemlu.go.id/).

PT Angkasa Pura II, as a State-Owned Enterprise (SOE) that manages Minangkabau International Airport, makes improvements and enhancements every year. In 2023, there was an increase in costs, such as passanger service charge (PSC) for domestic flights from Rp.40,000 to Rp.85,000, and for international flights of Rp.100,000 per person per one flight, included in the ticket price. The adjustment of the PSC or Aircraft Passenger Service Tariff (PJP2U) is regulated through the Decree of the Board of Directors of PT Angkasa Pura II (Persero) Number: KEP.15.01/00/04/2020/0171 concerning PJP2U Tariffs for Domestic Air Transport which came into effect on May 15, 2020 (website.pt.angkasapura2.go.id).

CONCLUSION

The success of a group holiday depends largely on one's planning skills. This includes physical and mental readiness, selection of tourist destinations, and the availability of affordable tickets. The selection of promo tickets that are classified as cheap is usually only available for a long period of time before being used, around 3 or 6 months before the holiday.

Economic principles in the airline business also apply, where ticket prices will adjust to demand. The government regulates ticket prices by setting upper and lower

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

limits. During the holiday season, airlines are allowed to use the upper limit (the highest ticket price), which may surprise potential passengers. Government-regulated ticket prices usually apply to the economy class. If economy class tickets are sold out, airlines will use business and executive ticket prices, which are higher, two or three times that of economy class.

Although every year Minangkabau International Airport provides a post to assist airport service users in solving various problems that arise, the lack of socialization and attention from the airport manager PT Angkasa Pura II causes dissatisfaction because of the difficulty of overcoming the problem of expensive ticket rates. From the author's observations, every year there is a significant increase in passenger transportation. Ticket prices jumped high and stayed high for almost a month. This is evident by the aircraft load factor reaching 100%, which means it is difficult to get a ticket out of Minangkabau airport.

The vital role of the regional airport authority office VI needs to be continuously improved in order to create satisfaction, comfort, security, and sustainability of the work environment at the airport as a whole. This does not only apply during holidays and collective leave, but also throughout the airport's operational time.

ADVICE

Furthermore, it is important to actively search and observe developments announced by airlines and other tourism service providers through social media platforms such as Facebook, Twitter, Instagram and WhatsApp. All airline providers have websites and other promotions, so information on current conditions can be easily obtained through these information technology tools. Establishing relationships with travel entrepreneurs, money changers, and Islamic lodging managers can also provide special pricing benefits during the holidays.

In addition, every trip requires adequate financing. To avoid problems with the amount of money or foreign exchange to be brought, it is advisable to have family members save in the form of savings. Especially in Islamic families, children can be encouraged to save from the beginning of the year, and the savings made can be rewarded with a vacation if they do well.

A practical way to enjoy travel in accordance with the nuances of Islam is to use the services of an experienced Muslim guide, whether it is a licensed individual or special competence from a college of tourism studies, or from a licensed company.

Equally important is knowing and understanding the distance factor between stopover points or tourist attractions, including the distance to the airport. In addition,

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

mental readiness for possible disruptions during the trip, such as delays, traffic jams, extortion, scattered items, documents left behind, lost, and souvenirs that are not found after returning home, also need to be taken into account properly.

REFERENCES

Al-Quran Surat Al-Jumuah/62;10, surat An-nisa/4; 29

Az-Zabidi Imam, Ringkasan Hadis Shahih Al-Bukhari, Penerbit Amani Jakarta, 2002

Hasan Syamal Muhammad, Drs., MPdI, Hadis Qudsi, Penerbit Amelia Surabaya, ISBN 978-979-1429-23-8

Keputusan Menteri Perhubungan No,7 tahun 2023 tentang Besaran Biaya Tambahan (Surchage) Yang Disebabkan Adanya Flunktuasi Bahan Bakar (Fuel Surchage) Tarif Penumpang Pelayanan Kelas Ekonomi Angkutan Udara Niaga Berjadwal Dalam Negeri.

Keputusan Menteri Perhubungan No.106 Tahun 2019 Tentang Tarif Batas Atas Penumpang Pelayanan Kelas Ekonomi Angkutan Udara Niaga Berjadwal Dalam Negeri.

Mochamad Mu'izzuddin, Artikel Berpikir Menurut Al-Quran, Studia Didaktika, Fakultas Tarbiyah dan Keguruan UIN Sultan Maulana Hasanuddin Banten, vol 10 no.1 2016.

Peraturan Menteri Perhubungan Nomor PM 41 Tahun 2011 Tentang Organisasi dan Tata Kerja Kantor Otoritas Bandar Udara.

Peraturan Pemerintah No.11 Tahun 2015 Tentang Jenis dan Tarif Atas Penerimaan Negara Bukan Pajak (PNBP) pada Sub Sektor Perhubungan Udara.

Peraturan Menteri Perhubungan No. PM178 Tahun 2015 Tentang Standar Pelayanan Pengguna Jasa Bandar Udara.

Sugiyono, Prof. Dr. Metode Penelitian, Kuantitatif, Kualitatif dan R&D, Penerbit Alfabeta Bandung, Cetakan ke-23, 2016

Website: https://dephub.go.id/post/read/besaran-tarif-pelayanan-jasa-penumpang-pesawat-udara-berdasarkan-klasifikasi-bandara.

Website: https://ap1.co.id/id/information/tarif-jasa-kebandarudaraan/pjp2u-pelayanan-jasa-penumpang-pesawat-udara

Website: https://www.icao.int/Pages/default.aspx

Website: https://carihadis.com/Shahih_Muslim/4473.

Website: https://j-innovative.org/index.php/Innovative

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

https://kemlu.go.id/portal/id/read/4255/halaman_list_lainnya/international-civil-aviation-organization-icao

Copyright at authors some right reserved this work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.