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Role Of Village Owned Enterprises (Bumdes) In Community Empowerment Country House Of Three District Ambon Bay

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Abstract

This research is a qualitative research that aims to understand the phenomena experienced by research subjects in the field using observation, interview and documentation techniques. The results of this study indicate that BUMDes Tuniwaya in empowering the people of Negeri Rumah Tiga has four business units, namely savings and loan business units, agricultural shops, rental of tents, chairs and goods transportation services. In empowering the community's economy, quite effective results are obtained from the savings and loan business unit because the community can build and develop their businesses so that they can create jobs for others. Based on UNICEF's theory of the success of community empowerment through 5 dimensions, then the results of the research that has been conducted state that BUMDes Tuniwaya has not properly implemented the dimensions of participation and control dimensions

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Keywords: Role, Village Owned Enterprises, Community empowerment.

INTRODUCTION

Development is an effort that is able to improve the quality of life by using the potential or natural resources owned by the region. Potential can be in the form of natural resources, human resources and artificial resources (infrastructure, infrastructure or others). If managed resources can be utilized properly, it will determine the level of success of a development (Sari & Ekaputri, 2019).

To support national development, of course, it must be followed by development in rural areas. Regional economic development is a mechanism in which the respective regional governments and local communities manage the available resources and build a structure, a partnership between the regional government and the private sector to create new jobs and stimulate the development of economic activity (economic growth) in the region. (Arsyad, 2004 in Budiarti, 2020).

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The aim of rural development is to provide opportunities for regional and rural capabilities as the backbone of the regional and national economy, not forgetting to continue to empower the community to build power by encouraging, motivating and raising awareness of their potential and continuing to strive to develop it (Sari & Ekaputri, 2019). The importance of empowerment in the context of forming community self-reliance to increase a more decent standard of living and economic progress, such as capital, technology, information and markets. Rural development also aims to increase welfare that is evenly distributed so as to reduce the gap between cities and rural areas. Development carried out in the scope of the village will increase local revenue which in turn can increase the level of community welfare.

One of the institutions formed with the aim of improving people's welfare is BUMDes. Based on Law No. 6 of 2014 concerning Villages, it is said that villages are advised to have a business entity that is useful for meeting community needs, especially basic needs and the availability of untapped village resources, as well as the availability of human resources capable of managing business entities as assets community economic driver.

The existence of BUMDes in villages is expected to improve the community's economy with programs that are in accordance with village potential. The Minister of Villages, Development of Disadvantaged Regions and Transmigration, said that after the ratification of Law Number 6 of 2014 concerning Villages, the growth of BUMDes itself has experienced quite significant developments. In 2014, the number of BUMDes was recorded at 8,189 units. This number then increased dramatically to 51,134 units in 2020 (Shofa, 2021). As can be seen from the data from the Maluku Province Community and Village Empowerment Service, BUMDes in Maluku Province only started to develop in 2016. For BUMDes in Maluku Province itself there were recorded 890 BUMDes activity units spread out from 1198 villages. The following is a list of the number of BUMDes in Maluku Province:

Table 1. List of Number of BUMDes in Maluku Province in 2021

NO	District/City	Number of Districts	Number of Villages	Number of BUMDes	Number of Active BUMDes	Number of BUMDes Not active
1.	Maluku Tengah	17	186	116	39	77
2.	Maluku Tenggara	11	190	190	190	0

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3.	Maluku Tenggara Barat	10	80	45	13	32
4.	Buru	10	82	65	35	30
5.	Seram Bagian Timur	15	198	134	62	72
6.	Seram Bagian Barat	11	192	68	21	47
7.	Kep. Aru	10	117	117	23	94
8.	Maluku Barat Daya	17	117	40	38	2
9.	Buru Selatan	6	79	62	30	32
10.	Kota Ambon	5	30	26	23	3
11.	Kota Tual	5	27	27	27	0

Source: Community and Village Empowerment Office of Maluku Province

Based on table 1, it can be seen that the largest number of BUMDes are in Southeast Maluku, namely 190 units and all units are active, while the lowest number of BUMDes are in Ambon City with 26 units and only 23 active BUMDes. Ambon City itself has 5 sub-districts where each village in the sub-district has an average BUMDes with the following details:

Table 2. Number of BUMDes in Ambon City 2021

Subdistrict	Number of BUMDes
Nusaniwe	3
Sirimau	4
Baguala	6
Teluk Ambon	7
Leitimur Selatan	6

Source: Community and Village Empowerment Office of Maluku Province

Ambon City has 30 villages in which there are 26 BUMDes units with a total of 23 active status units. However, of the 23 active BUMDes units, not all BUMDes have been verified at the Ministry of Villages, Disadvantaged Regions and Transmigration, only 3 BUMDes units have been verified at the center, one of which is BUMDes TUNIWAYA RUMAH THREE in Teluk Ambon sub-district. BUMDes Tuniwaya also has several business units, namely a savings and loan business, a chair tent rental

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business and an agricultural shop business and a goods transportation service business. From the various businesses that exist in the Tuniwaya BUMDes, it is hoped that they can develop again so that they can increase village income and develop the potential that exists in Rumah Tiga village. Based on the background above, the researcher is interested in researching the Role of Village-Owned Enterprises (BUMDes) in Empowering the Community of Rumah Tiga, Ambon Bay District

Objectives

Based on the background and formulation of the problem above, the purpose of this study is to describe the role of village-owned enterprises (BUMDes) in empowering communities in Negeri Rumah Tiga

DISCUSSION

Overview of BUMDes Tuniwaya

In accordance with the government's program and Law No. 6 of 2014 the Negeri Rumah Tiga government has formed a Village-Owned Enterprise or what is often called BUMDES Tuniwaya. This Village-Owned Enterprise or BUMDES was established in 2016 equipped with Statutes and Bylaws in accordance with statutory regulations. Until 2022, BUMDES Tuniwaya has been running for approximately six years. BUMDES was established because the government of the country wanted to form an institution that manages the potential of Negeri Rumah Tiga in order to improve the community's economy and empower the community which will have an impact on the village's original income.

The government of Rumah Tiga forms BUMDES as a vehicle for and driving the country's economy. One of the objectives of establishing the Tuniwaya BUMDES is to increase the income of the village community to the original income of Negeri Rumah Tiga. BUMDES is also formed in order to optimize community empowerment in accordance with the potential of Negeri Rumah Tiga, namely in the field of trade and services. After analyzing the potential of Negeri Rumah Tiga, the management of BUMDES Tuniwaya has built several business units that have good prospects and impacts. BUMDES Tuniwaya has several business units as follows:

- **Savings and Loans Business Unit**

The savings and loan business unit was the first business formed by the management of the first Tuniwaya BUMDES and is still being developed today. In this business unit, BUMDES Tuniwaya provides loans in the form of capital to the community to develop their business. Loan funds for the community provided by BUMDES are funds from the APBDes Village Budget. Communities are given loans

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according to the form of business they have. As stated by Mrs. Tinike Joseph as the person in charge of the BUMDes Tuniwaya Savings and Loans business unit, as follows:

he savings and loan program carried out by BUMDes Tuniwaya has the initial goal of supporting the people of Negeri Rumah Tiga in improving and serving the community and moving in efforts to improve the village economy. So miss, here we are helping the community in lending capital, if residents need to start a business and be able to develop their business. Each loan is subject to 2% interest for BUMDES with a maximum period of 6 months, the 2% interest is charged at the time of installment payment.

Based on the results of interviews, this savings and loan program was established with the aim of providing support to the community and serving the community as well as being engaged in efforts to improve the community's economy and improve businesses so as not to lack capital. BUMDes does this by turning it back to people who need these savings and loans.

The above was also expressed by one of the residents of Rumah Tiga village that through savings and loans, BUMDes makes it easier for people to find capital to open a business or develop their business. As stated by Mr. Enzy Huwae as follows:

With this savings and loan program, it can help me start my business. However, this loan from the BUMDes Tuniwaya savings and loan has conditions, whereby the loans that BUMDes provide only to people who are productive not consumptive with other purposes must have a clear purpose. The amount of the loan is 2% every month in installments to return the principal and interest on the loan.

Based on the results of interviews and observations, some of the people of Negeri Rumah Tiga who already know about the existence of BUMDes Tuniwaya, they are interested in this savings and loan program because BUMDes are able to help people have an interest in starting a business. However, this capital loan is given to people who are productive not consumptive. This means that BUMDes are willing to lend capital to the community with clear objectives. For example, if one of the residents wants to open a micro business, the BUMDes is willing to lend capital to the resident with a predetermined agreement between the two parties. Besides that, BUMDes Tuniwaya only charges interest of 2%. The following are the names of BUMDES Tuniwaya Savings and Loan customers:

Table 3. Names of customers of the Tuniwaya BUMDes Savings and Loans Business Unit

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No.	Name	Loan Amount	Type of business
1.	Bpk E. S	Rp. 1.500.000_	Usaha Kerajinan Tangan (Batu Batako)
2.	Sdri D. J	Rp. 1.000.000	Usaha Minuman dingin dan Rujak
3.	Bpk E. H	Rp. 2.000.000	Usaha Minyak Tanah
4.	Ibu M. T	Rp. 1.000.000	Usaha Makanan Jadi
5.	Ibu H. S	Rp. 2.000.000	Usaha Makanan Jadi
6.	Ibu E. L	Rp. 2.000.000	Usaha Kios
7.	Ibu I. H	Rp. 1.500.000	Usaha Makanan Jadi

Source: BUMDes Tuniwaya data documentation

In improving the economy of the people of Negeri Rumah Tiga through BUMDes, this savings and loan program was carried out as an effort to empower the community. The efforts made by BUMDes Tuniwaya in empowering the community are providing this information through outreach about the existence of a savings and loan program so that the community participates in existing programs. Efforts in improving the community's economy aim to prosper the community and develop community business activities.

- **Chair and Tents Rental Business Unit**

The form of this business unit is in the form of chair and tent rental services for all types of activities or events. The background for the formation of this business unit is because there is no community that has built a similar business unit. This business unit is one of the business units that has the most income for BUMDES Tuniwaya, because in this business unit BUMDES cooperates with several agencies/offices and also churches. BUMDES Tuniwaya always develops this business unit because sometimes there are requests for a large number of orders but are limited to chairs and tents owned by BUMDES. The development of this business unit is carried out such as, BUMDES managers provide chair covers to make the chairs more attractive as well as increase the quantity of chairs and tents. Failure or loss in this business is considered very small so that it has a big positive impact on BUMDES Tuniwaya.

- **Agricultural Shop Business Unit**

This farm shop business unit is a business engaged in agricultural trading in the form of selling agricultural materials. The location of the farm shop is in Talaga Pange, it is quite far from the state office, that's because the BUMDES manager employs the community to help manage the farm shop, and the dominant community who work as farmers live in the Talaga Pange location, making it easier for farmers to

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access the farm shop without any transportation costs. The purpose of this business unit was formed to assist farmers in the surrounding area in supporting the needs of agricultural materials.

- **Goods Transport Service Business Unit**

The form of this business unit is in the form of material goods transportation services, the background to the establishment of this business unit is due to the existence of grant funds provided by the Village in the form of 1 unit of used pick-up cars to BUMDES Tuniwaya to be used to support the businesses of the Negeri Rumah Tiga community. This goods transport service business is used for people who have a bore well business. The advantage of using the goods transportation service owned by BUMDES is that the managers of this business unit are always on hand when someone wants to use the goods transportation service.

The Role and Contribution of BUMDes in Empowering the Community of Rumah Tiga

1. BUMDes Tuniwaya acts as a Motivator for the Community of Rumah Tiga

BUMDes Tuniwaya in Negeri Rumah Tiga acts as a motivator for the people of Negeri Rumah Tiga to take advantage of the problem to become the potential of Negeri Rumah Tiga. BUMDes also affect the income of the people of Negeri Rumah Tiga. As said by Mr. Johan Narua as the Director of BUMDes Tuniwaya in the following interview:

"All programs carried out by BUMDes Tuniwaya certainly aim to prosper the people of Negeri Tiga Miss Home. Before the existence of BUMDes, one of which was the Savings and Loans program, the people of Rumah Tiga experienced difficulties in obtaining initial capital, both to open a business or to continue a business, even to develop their own business which was very difficult. But by running this savings and loan program, the people who are customers feel very helped because their business can run, the capital loans are relatively small, and also help the community in improving their economy. Therefore, around the Negeri Rumah Tiga area, many residents have micro businesses such as kiosks, restaurants, selling prepared food, etc."

Based on the interview above, it can be concluded that the BUMDes Tuniwaya program has a role as a motivator for the community in overcoming problems in the environment to become local potential. The existence of the Savings and Loans program can help the community to open, continue and develop their business so that

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it can have a positive impact on improving the economy of the people of Negeri Rumah Tiga.

2. **BUMDes Tuniwaya acts as a facilitator in managing the businesses of the Rumah Tiga community**

BUMDes Tuniwaya acts as a facilitator in managing businesses in Negeri Rumah Tiga to facilitate and empower the economy of Negeri Tiga Rumah which is developed by the community, protecting public interests, facilitating public service activities for Negeri Tiga Rumah Tiga. BUMDes Tuniwaya carries out the Farm Shop business, such as providing fertilizer and other agricultural tools to make it easier for farmers who live in Talaga Pange to fulfill their farming business needs without having to go to the Farmers Shop in the City so they can spend a lot of transportation. As said by Mr. La Nuhu as the manager of the Farm Shop as follows:

“BUMDes' goal of making a Farm Shop located in Talaga Pange is because most of the farmers live and also run their farming business here which is far from the city area, so BUMDes managers see that as a problem but can develop the problem into a potential where by building a Farm Shop In Talaga Pange, it is increasingly easier for farmers to fulfill their farming needs so that zinc needs to go back to the city to buy fertilizer and other things because it requires quite large transportation costs.

BUMDes Tuniwaya also acts as a facilitator who can facilitate people who have drilled wells through a program that has just been formed, namely the rental of pick-up cars, where the perpetrators of these drilled wells feel very helped by the program created by BUMDes so that in carrying out their work they can get accessing a pickup truck for rent as a means of transportation as well as loading work equipment, as explained by this business actor, namely Mr. Edy Palijama as follows:

"So madam, I have a borehole business. In supporting the construction of this work, I need transportation to transport my working equipment, miss, such as large pipes, drills and so on. This is also an obstacle because every beta wants to hurry up but beta has to find this transportation/pick-up car so that beta can load goods, but sometimes it's difficult to find the lady in house three. No one can rent a pick-up car, even if you look outside not to mention the problem of high prices, miss, but since there is this BUMDes program, it's easier to get transportation to load this drilling equipment with beta wanting to access it anytime uncle Hans is always willing, the rental price is also too expensive like a car rental bag pick up from outside. So miss, I think BUMDes is the most helpful for me with my job."

Based on the results of the interview above, it can be concluded that BUMDes Tuniwaya is more focused on developing programs/business units, with a background on problems that exist in the Negeri Rumah Tiga environment and making it a potential

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that can create new business units so that they can provide solutions to these problems . Because if the programs/business units that have been implemented or those that have just been implemented continue to be developed, they will have a positive impact, both welfare and empowerment for the people of Negeri Rumah Tiga.

3. **BUMDes Tuniwaya has the role of Renting or Leasing**

BUMDes Tuniwaya also acts as a rental or rental. The rental here means that BUMDes Tuniwaya rents out tents and chairs for events such as: graduations, birthdays, inauguration events, events held by offices/agencies and even for the church during Holy Communion. This tent and chair rental business aims to make it easier for the people of Negeri Rumah Tiga to access chair and tent rentals when there are events in the community because no community has yet formed a business like this. Then, in terms of income, the chair and tent rental business unit has quite a large income: a package of 1 tent along with a chair is rented at Rp. chairs and tents are around 3 million / month. As explained by the Director of BUMDes Tuniwaya who is also the manager of the tent and chair rental business unit, namely Mr. Johan Narua as follows:

"So madam, of the four business units that are already running, the greatest profit is obtained from the service business unit, namely the rental of tent chairs, because apart from being rented out to the community, BUMDes Tuniwaya cooperates with agencies/offices and also the Church. 1 tent and chair package for rent at a price of Rp. 300,000/piece so if you do the math, the income per month is at least 3 million miss. For the depreciation of this equipment it also takes 3-4 years before the tents and chairs can be upgraded again, so this business unit is very profitable because it has a relatively small loss rate and of course it also adds to BUMDes Tuniwaya's cash."

Based on the statement above, it can be concluded that BUMDes Tuniwaya took the initiative to increase cash income with various business units being carried out, one of which is the tent and chair rental business unit for various events and activities. The program aims to increase BUMDes Tuniwaya cash as well as make it easier for the public to access event equipment.

Aspects of Community Empowerment Through Several BUMDes Tuniwaya Programs

1. **Economic Aspect**

Based on the research results, there are BUMDes programs, including; savings and loan business units, agricultural shops and freight rental services carried out by BUMDes have an impact on the economy. BUMDes Tuniwaya forms a savings and

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loan business unit to assist the community in opening businesses to developing community businesses. One of the people in Negeri Rumah Tiga participated in the savings and loan business unit program by borrowing capital to open a handicraft business, namely making bricks and has employed 5 workers. For the farm shop business unit, the presence of this program can have a positive impact because it can help reduce large expenses in meeting the needs of farming businesses in Talaga Pange which is located far from the city. BUMDes Tuniwaya in building business units is more dominant in the service sector, one of which is the rental of goods. By using a pick-up car, people who have businesses in the service sector, such as the drilling well business, can use the BUMDes program, namely a goods transport rental service that can transport drilled well equipment, as well as make it easier for the community because the goods transportation services carried out by BUMDes are easy to access at any time. only and has an affordable price when compared to using transportation from outside. The existence of a program carried out by BUMDes Tuniwaya has an impact on the income of the community, whose average income is the main income.

In the economic aspect of community change towards the existence of programs from BUMDes Tuniwaya as follows:

a). Lend loans to the community to start businesses and develop businesses
b). Provide jobs for the community
c). BUMDes programs can reduce unemployment

2. **Social Aspect**

Based on the results of the interviews that with the existence of a program carried out by BUMDes Tuniwaya which is more dominant in the service sector, the tent and chair rental service business unit is one of the programs created by BUMDes with very profitable profits because it brings such a large income to BUMDes cash. Not only profitable in terms of income, but from a social aspect as well. In this chair and tent rental business unit, the management of the Tuniwaya BUMDes has established many good cooperative relations with the community, agencies/offices and even the church. And in this program too, BUMDes Tuniwaya has employed 2 workers who are still very productive. This proves that the presence of BUMDes Tuniwaya within the Negeri Rumah Tiga community has a positive impact and the programs carried out can also empower the community by reducing unemployment.

Indicators of Success for BUMDes Tuniwaya in Empowering the Community of Rumah Tiga

The Tuniwaya Village-Owned Enterprise (BUMDES) is one of 26 BUMDES in Ambon city which has been verified by the Ministry of Villages for disadvantaged areas

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and Indonesian transmigration and has been operating for approximately 7 years so that it is expected to be able to effectively achieve the goal of empowering the people of Negeri Rumah Tiga , so that the surrounding community can be independent and become economic actors who can not only fulfill their lives, but can also create jobs for others. By having 4 business units in agriculture and services including: Farm Shop, Savings and Loan Business, Chair and tent rental services as well as goods transportation services.

In community empowerment, one must be able to encourage and create communities to make changes towards independence. The concept of empowerment rests on family risk in fulfilling needs and rights in order to determine development priorities and strategies. UNICEF proposes 5 dimensions to measure the success of community empowerment, namely:

a. Well-being

In this first dimension is the level of community welfare as measured by the adequacy of basic needs such as clothing, food, shelter, income, education and health.

Judging from the fulfillment of basic needs, the people of Rumah Tiga country have been able to meet the basic needs of their families but have not yet reached the stage of setting aside savings or savings, as explained by Ms. Merlin Tita who feels helped by the existence of a savings and loan business unit run by BUMDES Tuniwaya:

"Indeed, I really feel helped by the existence of this savings and loan business, because the interest is small, namely 2%, finally I can reopen my trading business, namely the prepared food business which had stopped, from my business selling food so it has been directly eaten at home for the family so don't need twice the budget to eat every day even though you haven't been able to save because there are many other needs"

Even though it has been operating for 7 years, Bumdes Tuniwaya should have maximized its business units so that it can help the community increase income through businesses managed by Bumdes Tuniwaya so that people can not only meet their daily needs but can also set aside income to save or save for sudden needs or the future of their children's education.

b. Access

This dimension concerns equality in access to resources and the benefits generated by the existence of resources. In terms of the implementation of the business units that have been formed by Bumdes Tuniwaya so far they have been

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quite good, and have brought positive benefits and impacts to the people of Negeri Rumah Tiga, as stated by a community member who owns a drilled well business and feels facilitated by the existence of a service business unit. transportation of goods made by Bumdes namely Mr. Edy Palijama:

"Yes, this freight service is very beneficial and has a positive impact on me. I feel that it is easier to work when there is a goods transportation service built by Bumdes, because I don't have to look for another pick-up car that is not sure what time it will arrive and it hasn't arrived yet. the price, if the car transporting goods that Bumdes is running I can use it at any time when I call directly Mr. Hans is willing, if for the price yes business is still business I still pay according to the distance to my destination, so that's the advantage compared to me having to use a pick up car from outside again"

From Mr. Edy's statement as the user of the goods transportation service business unit, it can be seen that the business units built by Bumdes can be accessed easily by the people of Negeri Rumah Tiga without discriminating against groups, so that the potential that exists in Negeri Rumah Tiga can be empowered .

c. Critical Consciousness

Critical awareness in question is when someone is aware of the economic situation that must be changed. Of the various social problems that exist in society, UNICEF shows that the most appropriate intervention to be carried out is in the youth group. Based on social and economic considerations, the youth group is a group that enters the labor market, so they have potential that can be maximized in order to become disciplined, skilled and flexible workers.

The people of Negeri Rumah Tiga still need guidance, counseling, training or other efforts to change or improve their level of welfare, even though there have been no empowerment activities carried out by Bumdes to change the level of community welfare. The critical awareness of some of the people of Rumah Tiga is quite good, because the people of Rumah Tiga can see an opportunity with the establishment of a Village Owned Enterprise in Negeri umah Tiga so they can be assisted through business units built by Bumdes Tuniwaya. One of them is a teenager who is 19 years old and has just finished high school, namely Dona Joseph:

"I just finished my high school and couldn't go to college due to financial difficulties, so I decided to help my mother. In the end I borrowed the initial capital to open a rujak and cold drink business, I am grateful that with the Bumdes Tuniwaya savings and loan I can open a business to increase income in the family and also I can develop my potential through the business that I built"

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From the results of these interviews it can be seen that the BUMDes saving and loan business unit has played a very large role in procuring capital to create economic business actors in Negeri Rumah Tiga.

d. participatory

One of the most important indicators in community empowerment is the level of community participation. In this case the participation of the community who knows about the existence of Bumdes Tuniwaya and the business units that have been built. Mr. Johan A Narua as the director of Bumdes Tuniwaya explained that:

"The business units that have been formed are not only originating in development, but by looking at the potential and needs of the people of Negeri Rumah Tiga, through this Bumdes it is hoped that they can provide great benefits and impacts so that their potential is not wasted as well as their needs. the community can be fulfilled, but the biggest obstacle faced by Bumdes Tuniwaya is not a matter of insufficient capital but the level of participation of the people of Negeri Rumah Tiga in the presence and existence of Bumdes Tuniwaya is very minimal, even below 50% of the total population of Negeri Tiga. The existence of this obstacle is due to the lack of socialization carried out by the national government regarding the formation of Bumdes in Negeri Rumah Tiga."

The success of community empowerment can be seen from how much community participation is. The more people involved in the process, the more successful the empowerment activities will be. Even though the business units that have been built, are run to be able to empower the community, because the increasing community participation will increase the economic life of the people of Negeri Rumah Tiga. Participation of community members is the involvement of community members in development, including activities in planning and implementing development programs carried out within the local community (Rahardjo Adisasmito 2006 in Wicaksono, 2017). Community participation or participation in development is the actualization of the willingness or ability of community members to contribute to development. Increasing community participation is a form of active community empowerment that is oriented towards achieving community development results. According to Adisasmita (2006) in Lalu and Fajri, (2021), the involvement of community members in development, which includes activities in planning and implementing (implementation) of a development program or project carried out within the local community, is interpreted as community participation. This participation is a form of community empowerment (social empowerment) in the context of utilizing and managing resources in the environment they live in, both from the input, process and output aspects.

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One of the difficulties in encouraging community participation is the limited access of citizens to information. In reality, not all community members in Negeri Rumah Tiga participate, for various reasons. This is based on several influencing factors. Here efforts are needed to convince the community about the importance of their participation in Bumdes activities, namely communication between the village government or Bumdes managers to the community or vice versa. In addition to the lack of outreach from Bumdes management to the community regarding the Bumdes program which causes a lack of information owned by the community which has an impact on a lack of community participation, then busy work is also a barrier because the majority of the population of Negeri Rumah Tiga work as traders and the rest as farmers or civil servants who hardly have time at home. Meanwhile, housewives still do not want to participate because they think that what they can get or in return if they participate in Bumdes activities or programs. There are also many people from Rumah Tiga who still question whether the Bumdes programs are long-term in nature and are able to provide benefits for them? Then there is still a lack of public awareness in carrying out their obligations in implementing the program, this can be seen from the fact that people are still often in arrears in payments and some even don't pay their loans at all to the savings and loan unit.

Many factors influence community participation, both internally (namely: motivation, knowledge, individual experience and so on) Community Participation in the Implementation of the BUMDES Program and externally (namely: the role of stakeholders, social, political, economic and cultural conditions). The lack of socialization provided by the Bumdes management to the community resulted in a lack of public knowledge about the programs run by Bumdes, where socialization refers to an individual's learning process that will transform someone who does not know about their environment to become more knowledgeable and understanding. . The State Government and Bumdes managers must work together in order to be able to create conditions for a society that is truly active and empowered in improving the quality of its life.

e. **Control**

Empowerment in this context is that all levels of society take part in controlling the existing resources. That is, with existing resources, all layers of society can fulfill their rights, not just a handful of people in power who enjoy resources, but all levels of society as a whole. And can control and manage the resources they have. In the management of Bumdes Tuniwaya business units, the community has not yet involved most of the business units are still managed by Bumdes managers, as explained by Mrs. Tinike Joseph as Secretary of Bumdes:

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"In managing business units, we have not really involved the community, even though Bumdes Tuniwaya has been in the process for 7 years, but for Bumdes managers we have adopted a policy to be in the monitoring of business units, there is only one business unit that is managed by the community, namely the Farm Shop business which managed by Mr. La Nuhu"

Self-control is defined as the ability to arrange, guide, regulate, and direct forms of behavior that can lead individuals to positive consequences (Indrianti, 2019). So that in the practice of empowerment, community control is when all levels of society take control of existing resources. All people have the right to depend on and utilize Bumdes business units. However, there are still many people who have not been involved together to manage the Bumdes, this is due to the lack of socialization from the state government and BUMDes managers about the presence of BUMDes in the Negeri Rumah Tiga environment. The lack of trust from the Bumdes management to the community to be given responsibility for controlling the Bumdes business unit in improving the empowerment strategy is what makes the community less interested in joining.

CONCLUSION

BUMDes Tuniwaya in empowering the people of Negeri Rumah Tiga has four business units namely a savings and loan business unit, an agricultural shop, chair tent rental and goods transportation services. In empowering the community's economy, quite effective results are obtained from the savings and loan business unit because the community can build and develop their business so as to create jobs for others. Based on UNICEF's theory of the success of community empowerment through 5 dimensions, namely welfare, access, critical awareness, participation and control, the results of the research that has been conducted state that BUMDes Tuniwaya has not properly implemented the dimensions of participation and control dimensions.

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