

The Influence Of Entrepreneurship Courses On Interest In Entrepreneurship In Students Of The Faculty Of Economics And Business, Bandar Lampung University (Case Study of 2019 Faculty of Economics and Business Students)

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Abstract

The aim of this research is to find out how entrepreneurship courses influence the interest of students at the Faculty of Economics and Business, Bandar Lampung University in this field. The population of 240 students at the Faculty of Economics and Management in 2019 is 175 management students and 65 accounting students. The Accidental Sampling method with the Slovin formula was used to select 71 respondents as research samples.

A survey of economics and management faculty students class of 2019 was used as a data source. Primary data collection was carried out by observation, examination of documentation, and questionnaires. The results of this research show that entrepreneurship courses have a positive and significant effect on students' interest in entrepreneurship at the Faculty of Economics and Business, Bandar Lampung University.

Keywords: Entrepreneurship Courses, and Interest in Entrepreneurship.

INTRODUCTION

In Indonesia, universities currently require all study programs to offer entrepreneurship courses to prevent college graduates from being confused and uncomfortable when they enter society. They can learn about the branch of entrepreneurship that they will start thanks to their business mentality, and they will not



be confused about finding a path to their goal. removing blame from universities for producing unemployed graduates.

Apart from teaching the basics of entrepreneurship, universities that offer entrepreneurship education also teach students how to form entrepreneurial attitudes, behavior and mindset. Preparing students to launch a new business by integrating the experiences, skills, and information essential to creating and growing a company is an investment in human capital. Apart from career choices of being a private employee, government employee, or BUMN employee, entrepreneurship education can also increase students' interest in choosing entrepreneurship as a career, which can significantly direct attitudes, behavior and interest in entrepreneurship.

In this regard, Bandar Lampung University is a school that has a goal, especially excelling in entrepreneurial synergy. This shows that entrepreneurship education has been implemented at Bandar Lampung University for its students.

The Management Study Program at the Faculty of Business Economics is one of the study programs that has implemented entrepreneurship education. Entrepreneurship education has been included in the curriculum and has become an elective subject for economics and business study program students. A sixth semester course in entrepreneurship is offered. The application of the course takes the form of entrepreneurial theory and practice. Before students become entrepreneurs, entrepreneurship education takes the form of theory which is presented in class for provision, but in practice entrepreneurship is carried out through activities to build small businesses which are managed by students according to their groups. Product shows, namely activities to promote the products produced, both food products, merchandise and services, are held at the end of the sixth semester. it is then made available to everyone so consumers can enjoy it. Students will be able to advertise their goods to consumers thanks to this product presentation.

Researchers took samples from economics and management faculty students in 2019, totaling 175 management students, and 65 accounting students. Researchers conducted interviews with several final year management students regarding entrepreneurship courses and whether they had an interest in entrepreneurship, the results can be seen from the following table.



Table 1. Interview Results with Final Level Management Students

No.	Name	Study Program	Force/Semester	Interview result
1	Vio Prakusya (19011026)	Management	2019 / Semester 7	The entrepreneurship course made my insight into entrepreneurship deeper. I tried entrepreneurship several times and there was a business that was running.
2	Alvin Alvindo (19011002)	Management	2019 / Semester 7	Entrepreneurship courses are good, they teach us business, we are hesitant to try our own business because knowledge alone is not enough, you have to have skills too
3	Claudio (19011112)	Management	2019 / Semester 7	With the entrepreneurship course, it teaches us to be able to set up a business well, unfortunately my interest in entrepreneurship is small because I think about the risks if it doesn't work out later.
4	Randy (19011012)	Management	2019 / Semester 7	The entrepreneurship course is very good, but the interest is not enough because I am more interested in work.
5	Edo Then (19011014)	Management	2019 / Semester 7	For entrepreneurship courses, it really provides skills in entrepreneurship, for me there is no interest yet, considering the risks that occur
6	Vina Patricia (19021002)	Accountancy	2019 / Semester 7	The accounting study program has an entrepreneurship course. If you definitely have an

				interest in entrepreneurship, you don't have the guts
7	Agatha Pratiwi (19021019)	Accountancy	2019 / Semester 7	the entrepreneurship course in the accounting study program is quite good and teaches someone how to do business properly, if doing business is not my hobby, it would be more basic to work at a BANK
8	Princess Angelica (19021072)	Accountancy	2019 / Semester 7	The entrepreneurship course is very interesting and teaches you how to be a good young entrepreneur. If you're a business person, I'm already running a small snack business, and of course I have an interest in doing business.
9	Benna (19021006)	Accountancy	2019 / Semester 7	In my opinion, entrepreneurship courses are very interesting because they teach you how to do business, if you have an interest in entrepreneurship, but don't know what kind of business you want to run.
10	Angela (19021013)	Accountancy	2019 / Semester 7	The entrepreneurship course is very interesting and very fun, but there is interest in running a business, but I prefer to work in a bank because my basic is accounting.

Source: Processed Data, 2022.

Only a small percentage of students actually try to become entrepreneurs after taking entrepreneurship classes, according to observations and findings from interviews with certain students. While some people want to start their own business, others are still



hesitant due to the possibility of failure in the future. Students can create jobs for others and earn significant income as an employee if they realize the advantages of entrepreneurship.

LITERATURE REVIEW

According to Suryana (2014), entrepreneurship is a field of science that examines a person's values, talents and behavior when facing problems in life and how to take advantage of opportunities while taking risks.

Entrepreneurship education is an educational program that focuses on entrepreneurial quality as an important component in equipping students with competencies, according to Saroni (2012).

According to Li in Budiati et al. (2012), "Entrepreneurial interest is defined as a person's desire to work independently (self-employment) or start their own business." This opinion is in line with this statement.

RESEARCH METHODS

This analysis uses a numerical approach or what is usually called a quantitative method with statistical analysis. According to Creswell (2012), analysis using quantitative methods requires the author to explain how one variable influences other variables. This Research Analyst is included in the Experimental category. According to (Sagiyono, 2017), this research uses a research method that attempts to determine the influence of certain variables on other variables.

A population description is the sum of all possible calculated and measured values. In the interpretation above, using the Slovin formula, the population for this analysis was identified as 71 respondents.

Quantitative data is research or data analysis that is used as data in the form of numbers that can be measured or calculated. The aim of this analytical research is to determine the effect of quantitative data on one variable on other variables. This analysis uses statistical calculations to facilitate data analysis testing. Therefore, the analysis above uses the SPSS 25 application tool.

This research uses a simple linear regression analysis or test to represent the interaction between (X) and (Y). This helps predict the influence of the independent variable on the dependent variable. The t test was added to prove that the influence of the independent variable on the dependent variable was assumed to be constant. The



coefficient of determination test (R^2) shows that the accuracy of simple regression analysis shows that there is large variation in the contribution of all independent and dependent variables.

RESULTS AND DISCUSSION

Simple Linear Regression

Inferential analysis is used or useful to see how much influence variable X has on variable Y by using simple linear regression analysis as the analysis. Using the SPSS version 25 program to handle data analysis, simple regression analysis testing gave the following results:

Table 2 . Simple Linear Regression

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	31,604	6,577		4,805	,000
	Entrepreneurship Course	,439	.124	,393	3,550	,001

a. Dependent Variable: Interest in Entrepreneurship

Based on the results of the table above, it was found that in testing the simple regression analysis equation, several tests were formed, including the following equation:

$$Y = \alpha + \beta X + e_t$$

$$Y = 31.604 + 0,439X$$

Information:

Y : Interest in Entrepreneurship

α : Constant

β_1, β_2 : regression coefficients

X : Entrepreneurship Course

ET : Error



There is a multiple linear regression analysis equation As stated above, the following interpretation can be given per test , including:

1. Based on the results stated above, it can be done formed in the equation viz $Y = 31.604 + 0.439$
2. The Entrepreneurship Course (X) has a coefficient of 0.439 which means that there is a positive impact between the Entrepreneurship Course variable (X) and the Entrepreneurship Interest variable (Y), with (X) increasing by 1%, the Entrepreneurship Interest increases by 4.39 %

Coefficient of determination (R^2)

Table 3. Determination Coefficient

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.393 ^a	.154	.142	7,842
a. Predictors: (Constant), Entrepreneurship Course				

result of The test calculation above can be seen from (R Square) which is 0.393 . This means that 15.4 % interest in entrepreneurship in i impact by the Entrepreneurship Course factor , the remaining results are 15.4 % impact on variables that are not used .

t test or Partial Hypothesis Test

If there is significance, the following analysis using variable hypotheses or part by part can be carried out on the influence of each variable. <0.05 , then the hypothesis H_0 is rejected and H_a is accepted.



Table 4 . Simple Linear Regression

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	31,604	6,577		4,805	,000
	Entrepreneurship Course	,439	.124	,393	3,550	,001
a. Dependent Variable: Interest in Entrepreneurship						

Entrepreneurship Subject Variable or what can be referred to as (X) in Interest in Entrepreneurship (Y) Entrepreneurship Subject variable obtains The result of the calculated t value is $3,550 > t_{\text{table value } 1.995}$ or $t_{\text{calculated}} > t_{\text{table}}$, for *significance* the result obtained is $0.001 < \alpha$ which is 0.05 which can be said to be *significant*. Therefore, H_0 with this determination is rejected and H_a is accepted,

H1: Entrepreneurship courses have a significant positive impact on students' entrepreneurial interest, this is proven and can be accepted as true.

CONCLUSION

In terms of the impact of the final results of the discussion above, the conclusions include :

Entrepreneurship Course *has* a positive and significant impact on students' entrepreneurial interests .

Suggestion

Some suggestions for research analysis include:

It is recommended for future researchers to develop research on success, because basically there are other factors that influence Entrepreneurial Interest.

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